THE MAGAZINE WITH A MILLION READERS*

CRACKED

No. 54

ONLY 30¢

AUG.

MAZAGINE

*WOULD YOU BELIEVE 500,000?

BIG BASEBALL NEWS BREAKS IN NEW YORK CITY

NEW YORK CITY (APP): The New York Mets today announced the signing of four sensational rookie baseball players. Seated left to right are Harry Bri. . up

He r okto c me in ith Ste er and two S j b ot d Harry. "W l, y Harry stron and ha py ag in," St er said. "Tha ll only gr ful w ile it la ed. L ter Harry ca e in nd me to get d ed. he old m Ha y an led me out int e hal I hea scr Harry so ewhe e dow the ll. Then hea d jac oots th ding up the stai "T Harry hur B ll," Harry said. he st p ed into wh lo ed ike a ke it hur Harry down th e." Ie la h d. The others l g ed.

This ime it as a di rent roo Harry y o e ye ow bul h ng- ing from a ra red Harry The ke boo of a yo g enc g hun Harry down, hur b e ailed to a ooden eam Harry were ody solo hes here h r

"THE MAGAZINE THAT STARTED FOLKS LAUGHING AGAIN"

CRACKED

NUMBER 54 AUGUST, 1966

ROBERT C. SPROUL *publisher*
JOE KIERNAN *editor*
CHARLES FOSTER *production*
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GEORGE GLADIR, BILL WARD, JOE KIERNAN, BEN K. LONSDALE, ANDY COSBY, MILTON BRIGGS *writers*
ARLENE NEWMAN *prufreeder*
SYLVESTER P. SMYTHE *janitor*

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Here, there and everywhere

CRACKED Magazine is published monthly, except January, March, May and October, and copyright 1966 by Major Magazines, Inc., 45 West 45th Street, New York, N.Y. 10036. Second class postage paid at New York, N.Y. and Sparta, Ill. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed, stamped envelope is included. Single copy price 30 cents. Subscription (8 issues) in the United States and possessions, $2.00. Elsewhere, $2.50. PRINTED IN THE UNITED STATES.

WHAT'S UP FRONT—Our Cover

IT'S PICNIC TIME! And it appears that the monsters are having a great time with their fun and games. Anybody who's somebody is there! Sam the Glob looks like a sure winner in the three-legged race (of course, Sam has three legs to begin with!). Look who's cooling off her feet in the quicksand! It's that fab Selma Vampire, "Miss Transylvania, 1803-1947." There's Fred Fishhead, the man who gave Dracula his first flying lesson! HAVE FUN, GANG!!

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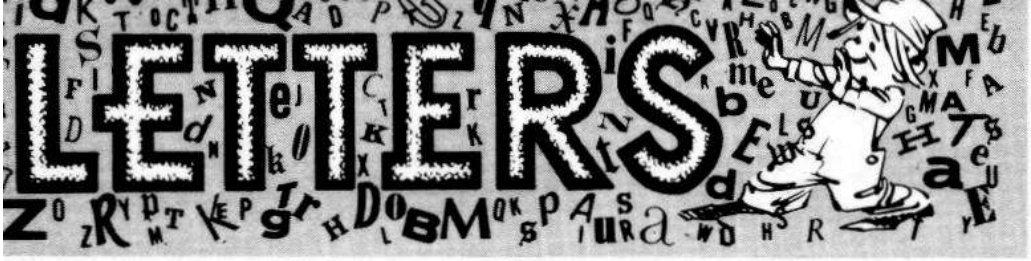

CRACKED magazine would like to thank the following motion picture companies for the use of their still pictures: UNITED ARTISTS, PARAMOUNT, WARNER BROS.

Dear Cracked:

In the June issue, you ran a story on the CRACKED "Trading Stamp Gift Catalog." Well, enclosed find my 24 books. Please send me the adjustable belt massager. I have a fat head, too. Is the machine AC or DC?

Jack Coleman
Tampa, Fla.

Neither! It runs on candle light.

Dear Screwballs:

I've been reading CRACKED Magazine for three years now, and all I have to say is that your April issue was the MOST. Do another story like "Flight 407." It had me flying right off the ground with laughter.

Pat Frederickson
Boston, Mass.

We have one scheduled. Right now, we're looking for an un-scheduled artist to draw it.

ATTENTION! Hidden Faces Contest *ATTENTION!*

Here are the winners of CRACKED'S *"Find the Hidden Faces Contest!"*

FIRST PRIZE: TV Set

Chip McCormick
Baltimore, Md.

SECOND PRIZES: Transistor Radios

Garry Hagerman
Chicago, Ill.

Steve August Keadle
Cary, N.C.

Robert Daniel Moran
Palmdale, Calif.

Karen Warden
Newcomerstown, Ohio

Leonard McGrath
Philadelphia, Pa.

THIRD PRIZES:
Free, one-year subscription to CRACKED

Darlene Kawulok
Humboldt, Ariz.

John Laird
El Cerrito, Calif.

Sandy Wasser
Pompano Beach, Fla.

Patricia Dianne McGill
Chickamanga, Ga.

Janet Lannegrand
New York, N.Y.

Gregory Weathers
Stamford, Conn.

Joe Hall
Columbus, Kan.

Bobby Wise
Spenard, Alaska

Lorraine Deily
Easton, Pa.

Jane Siders
Versailles, Ohio

Mike Nelson
Gonzales, Texas

Greg Thomas Shumare
St. Albans, W. Va.

Bonnie Matovich
Hardin, Mont.

P.F.C. Cyril Gorham
APO New York, N.Y.

HAVE YOU A COMPLETE COLLECTION OF CRACKED PAPERBACKS?

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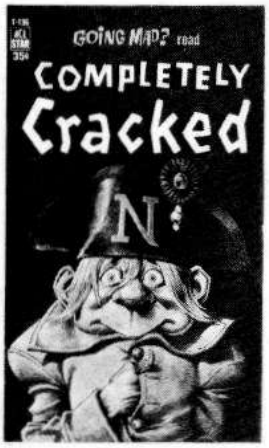
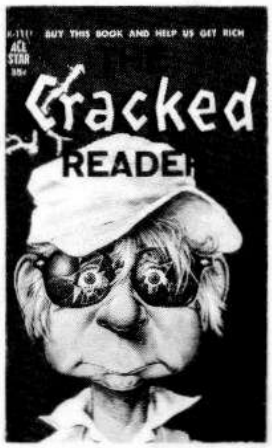
45 WEST 45th STREET, N.Y.C. 10036

I enclose 40c ea. Please rush pocket-size

☐ COMPLETELY CRACKED
☐ MORE CRACKED
☐ CRACKED READER

Name.....
Address.....
City.....Zone.....
State.....





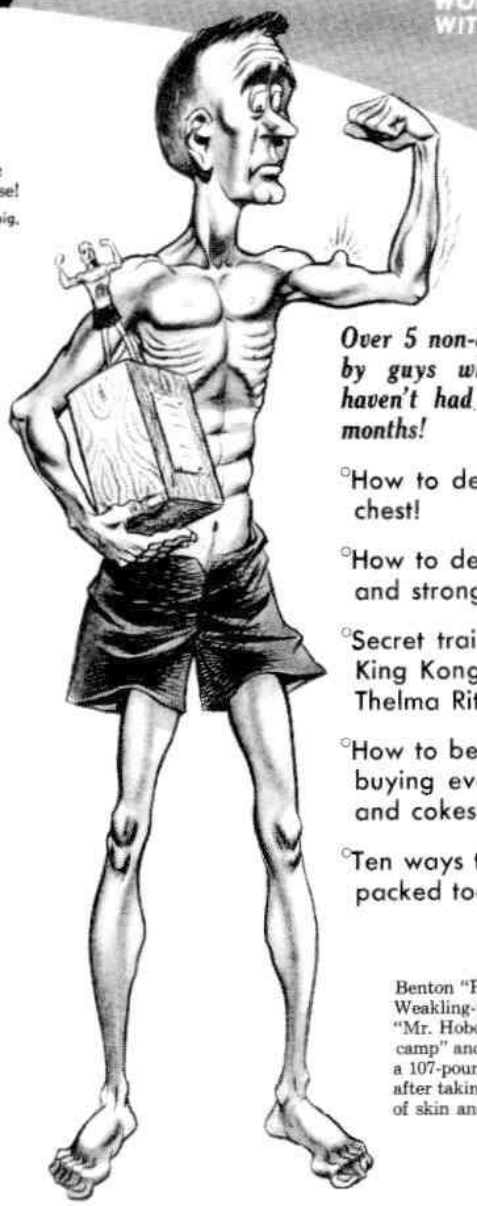
Collectors everywhere—Stamp collectors, tax collectors and even garbage collectors are gathering stacks of CRACKED paperbacks. Get your copies of COMPLETELY CRACKED, THE CRACKED READER and MORE CRACKED. Start collecting a million laughs today!

FREE! BIG, LARGE 1003-PAGE SKINNY-BUILDING COURSE!

WONDERFULLY ILLUSTRATED WITH PHOTOS OF THE CHUMPS!

Let me show you how you *won't look* if you use my course!

(This guy's a big, fat show-off!)



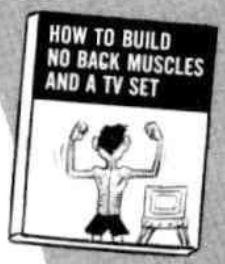
ALL IN JUST 10, SHORT YEARS!

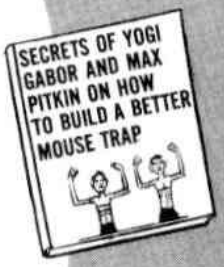
I will make you look like the guy on the right! Who wants mighty muscles and a fab figure? If you do, forget us, Mac. We're looking for guys who want to look like 90 pounds of wet noodles, guys who want to look like they feel out of a jello box! If you fit in this group, sign up today!

Over 5 non-action photos posed by guys who look like they haven't had a square meal in months!

- How to develop a ycccch chest!
- How to develop weak arms and strong earlobes!
- Secret training methods of King Kong, Don Knotts and Thelma Ritter!
- How to be a beach star by buying everybody hot dogs and cokes!
- Ten ways to have power-packed toe nails!

Benton "Pipe Cleaner" Fleabish, a Charlie Weakling-trained mess. Title winner of "Mr. Hoboken, N.J.," "Mr. Send-this-boy-to-camp" and "Mr. Nothing, U.S.A." Benton was a 107-pound hunk of skin and bones. Today, after taking the course, he's a 91-pound hunk of skin and bones! Great work, Benton!





PAY NOTHING NOW! PAY NOTHING LATER! Pay the $7,403 in an hour or we'll send some guys over to lean on you!

THE $1.56 CHALLENGE ONLY CHARLIE WEAKLING DARES TO MAKE! ALL I ASK IS THAT YOU USE MY COURSE FOR TEN YEARS SO THAT I WILL MAKE A LOT OF MONEY!

Charlie Weakling

The Money-Hungry King!

JUST 14 HOURS A DAY, AND BEFORE YOU KNOW IT, YOU'LL HAVE ARMS OF PUTTY, LEGS LIKE STRINGS OF MARSHMALLOWS! ONLY CHARLIE WEAKLING CAN DO THIS FOR YOU. YOU HAVE NOTHING TO LOSE—JUST $7,403 AND ANY MUSCLES YOU MAY NOW HAVE!

CHARLIE WEAKLING
TRAINER OF THE GUYS WHO HAVE SAND KICKED IN THEIR FACE AT THE BEACH.
390-93-65-71-106 SCRAWNY ST.
UNDERDEVELOPED CITY, CANADA

Okay, Charlie, send me my free weak, messy-looking body course. (Enclosed find $7,403 to help pay the cost of handling and postage.)

NAME _____

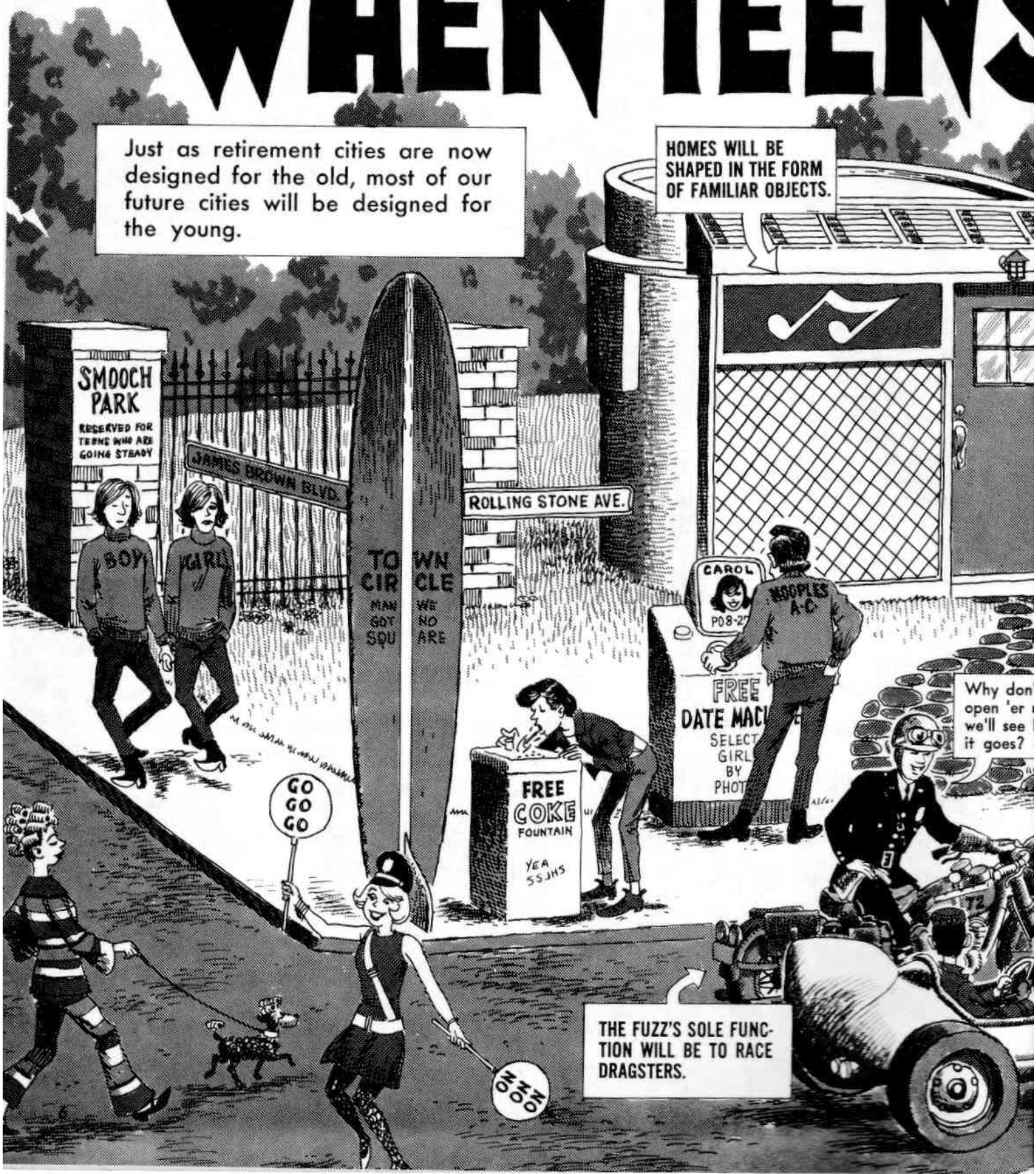
ADDRESS _____

CITY _____ BEACH _____ STATE _____

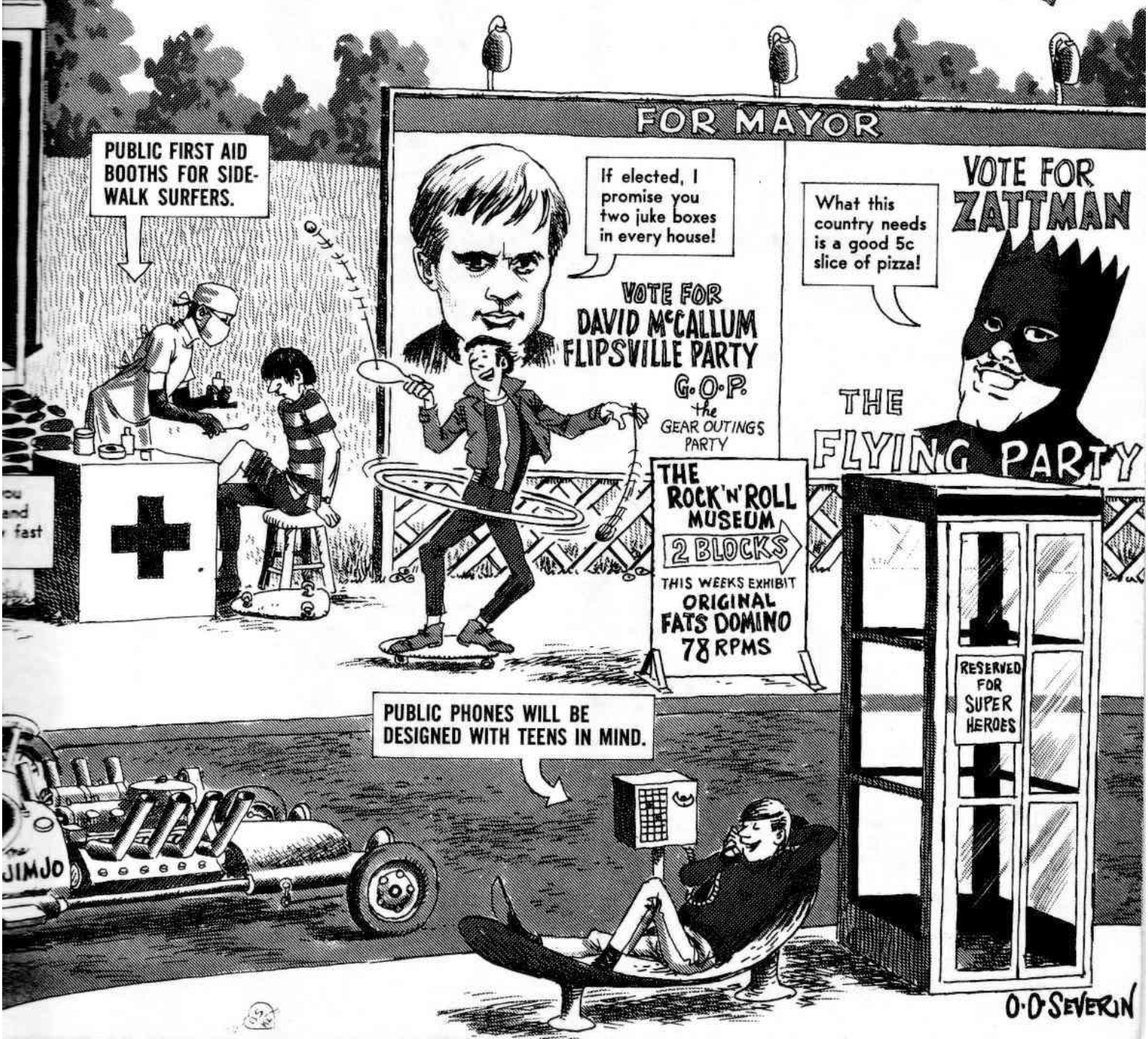
IT'S A YOUNG, YOUNG, YOUNG, YOUNG WORLD SECTION:

Our mushrooming teen population is influencing American life in such diverse areas as dancing, fashion, TV programming and music. CRACKED foresees the not-too-distant day .

WHEN TEENS



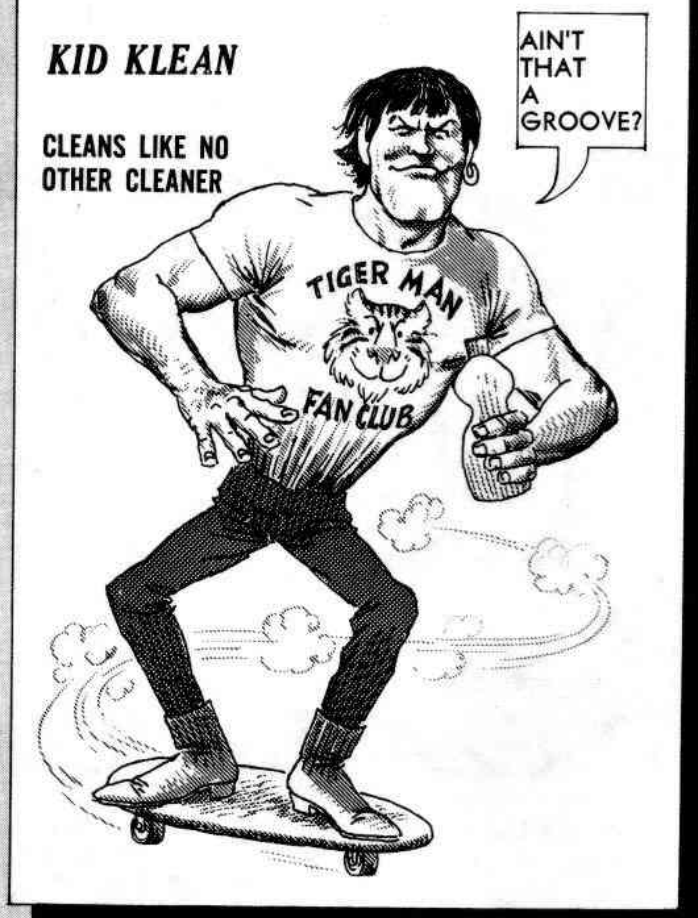
TAKE OVER COMPLETELY

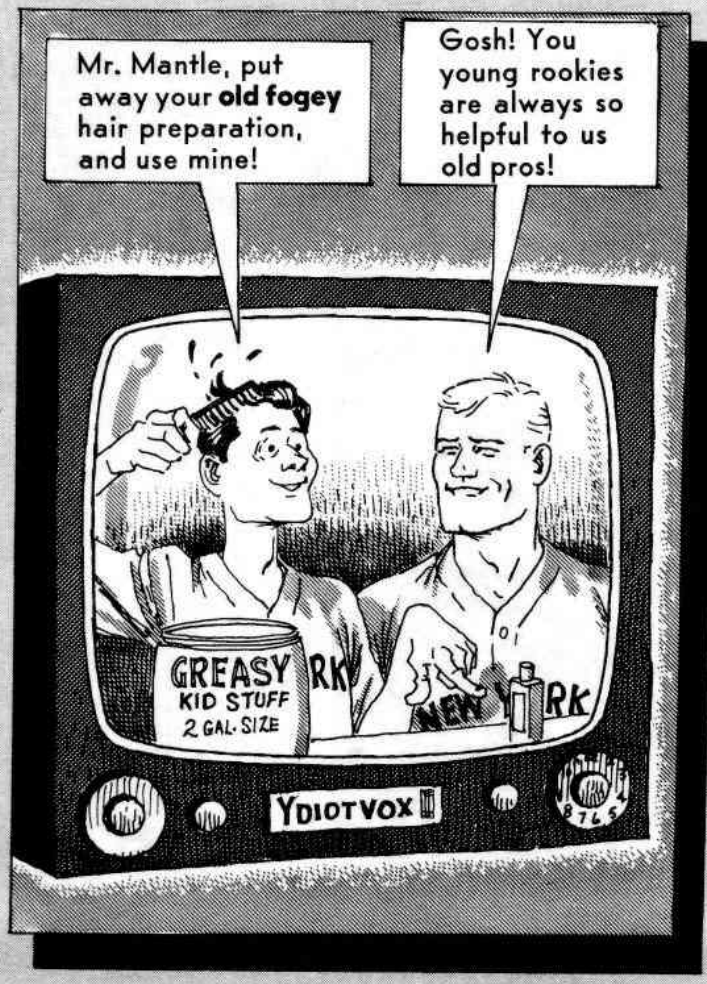


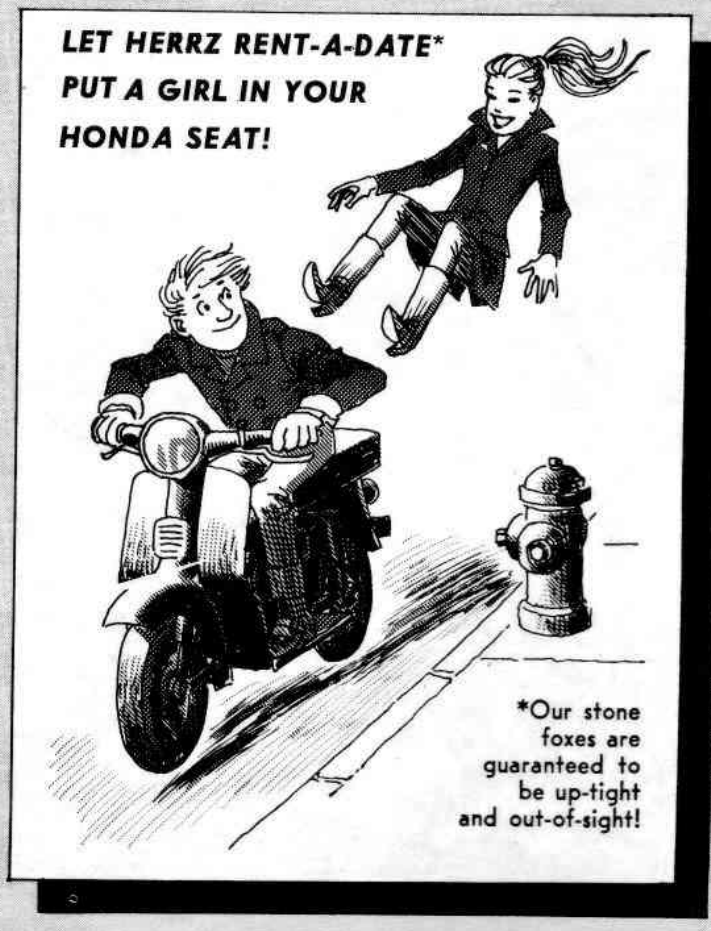
THE FUTURE TEEN INFLUENCE IN ADVERTISING:

PROTECT THE THINGS CLOSEST TO YOUR HEART WITH THE ONE INSURANCE COMPANY DESIGNED FOR TEEN NEEDS.

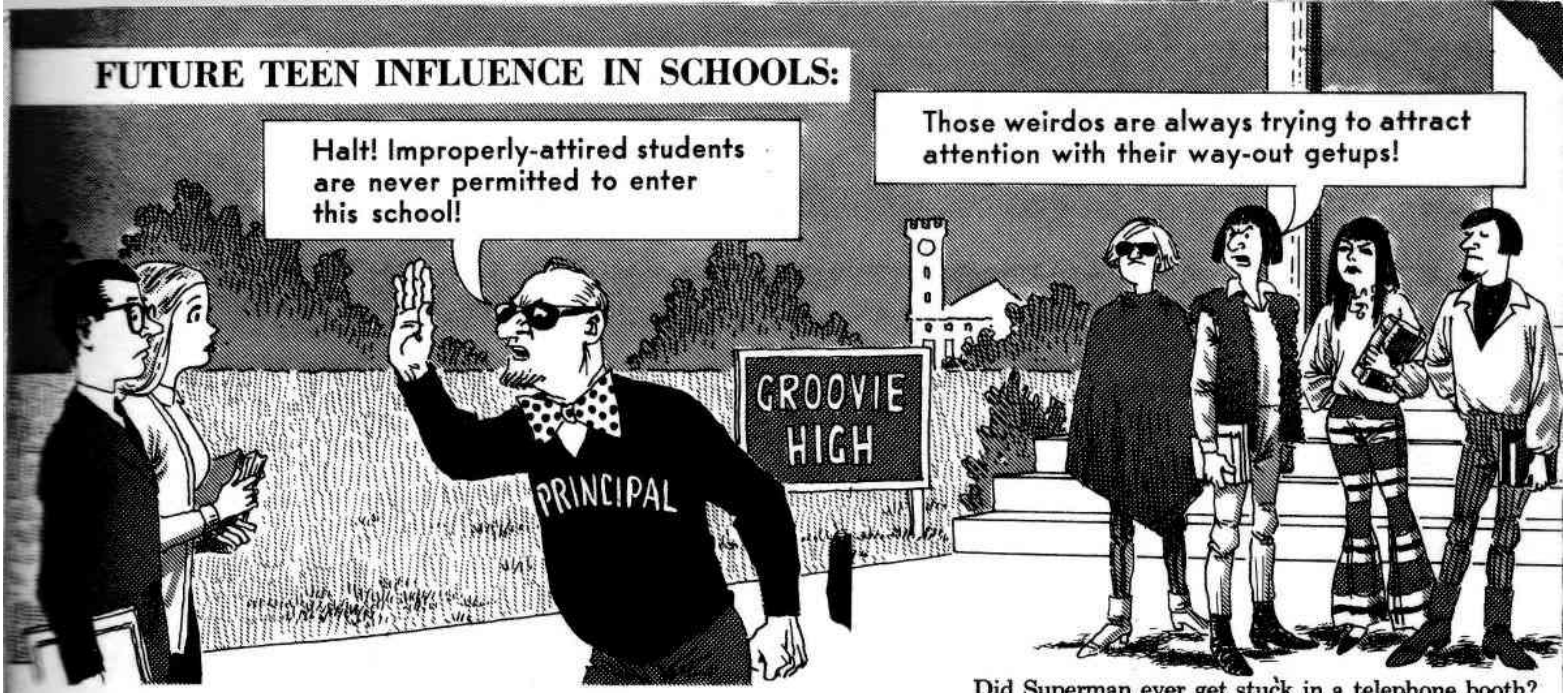
The **TEEN INSURANCE** Company



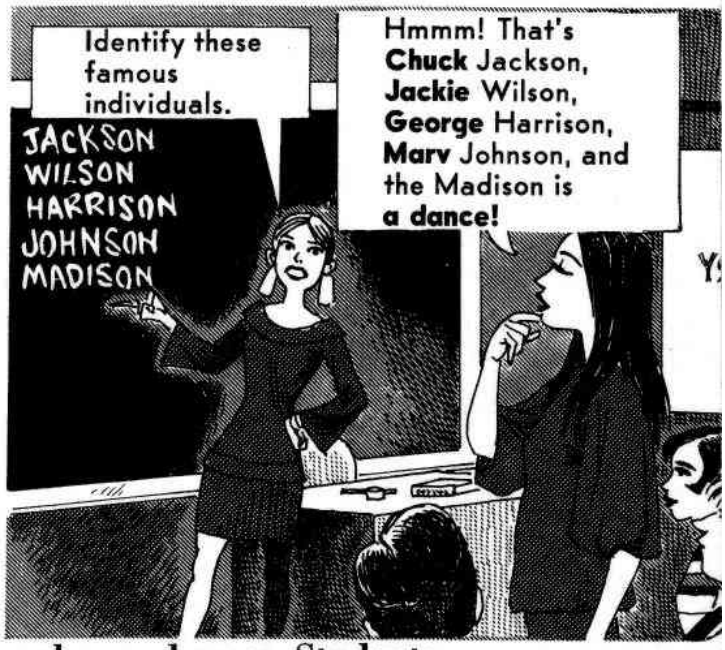




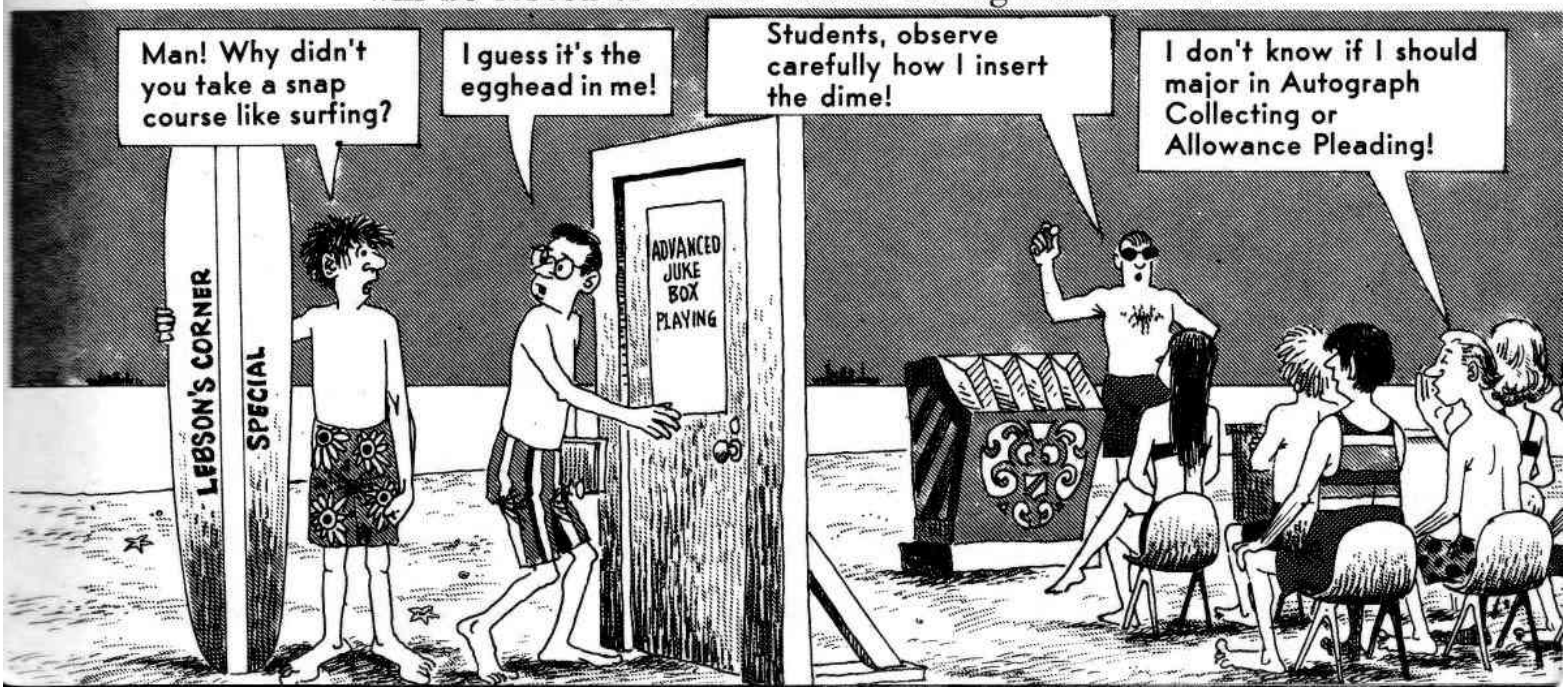
FUTURE TEEN INFLUENCE IN SCHOOLS:



Did Superman ever get stuck in a telephone booth?

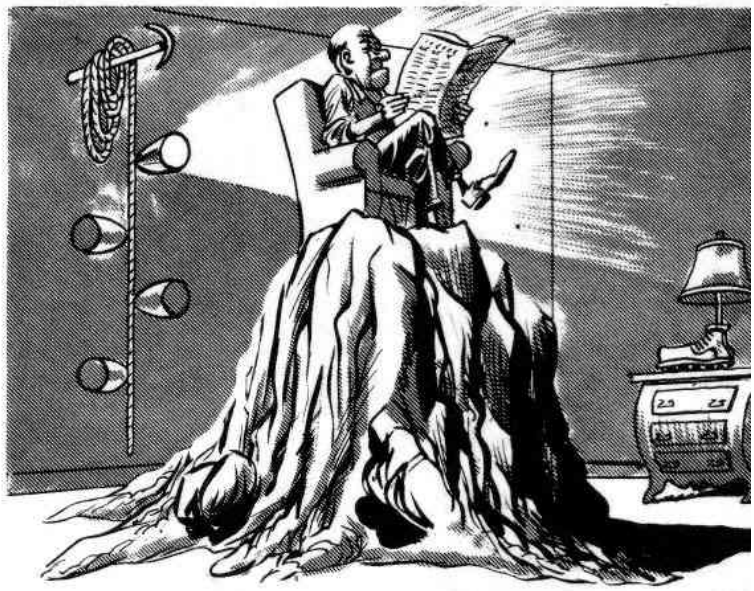


The situation won't be all peaches and roses. Students will be forced to attend classes during the summer . . .



INTERIOR DECORATING TO FIT YOUR JOB!

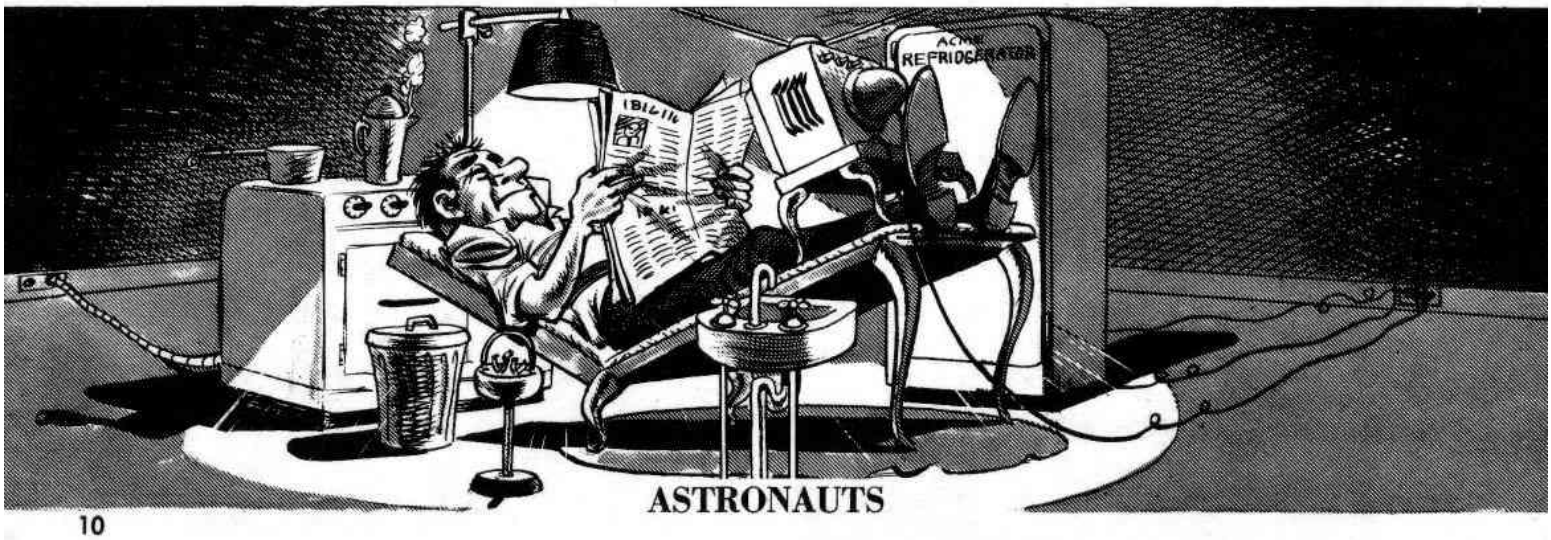
FOOTBALL PLAYERS



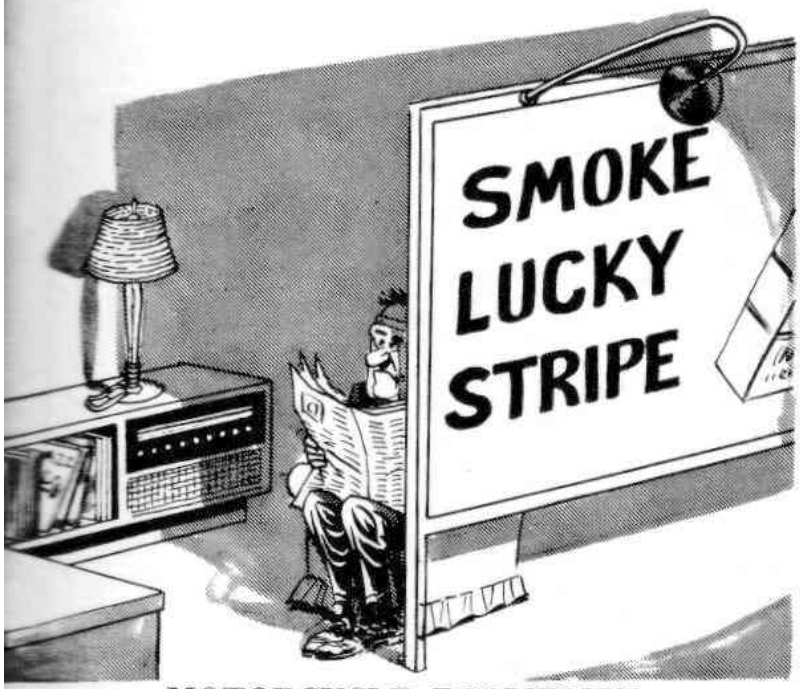
MOUNTAIN CLIMBERS

FIREMEN

LAWYERS

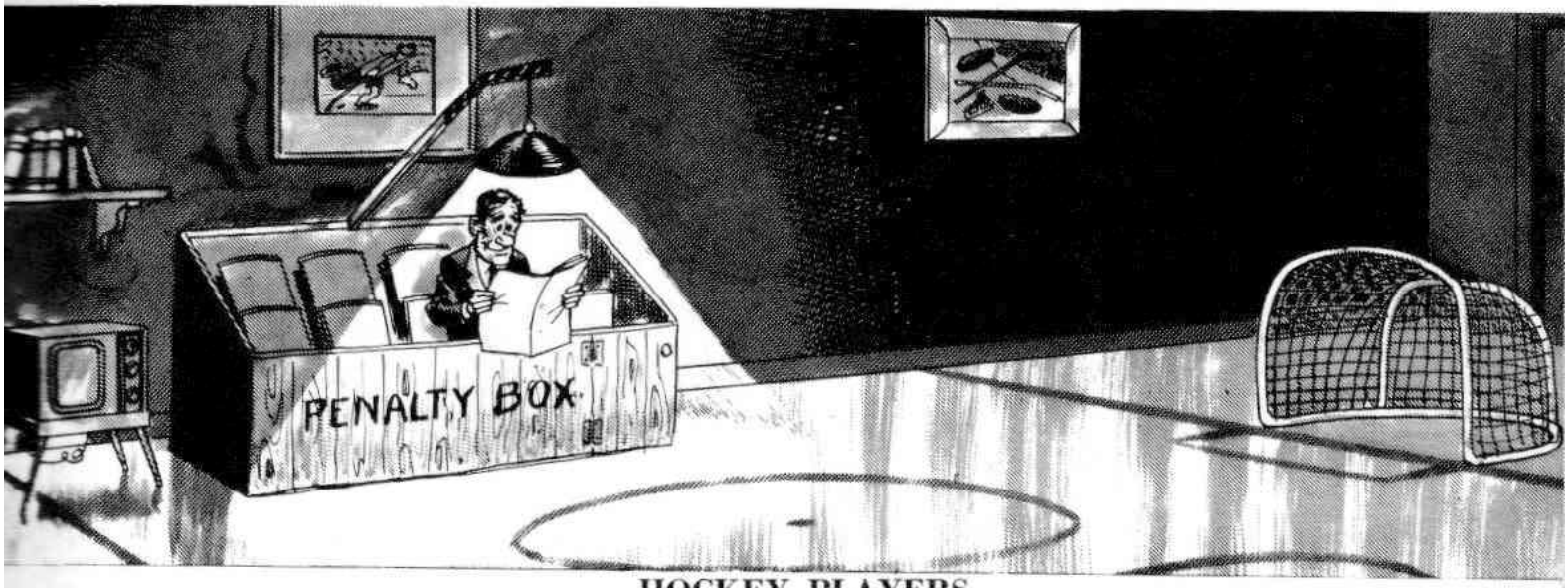


ASTRONAUTS

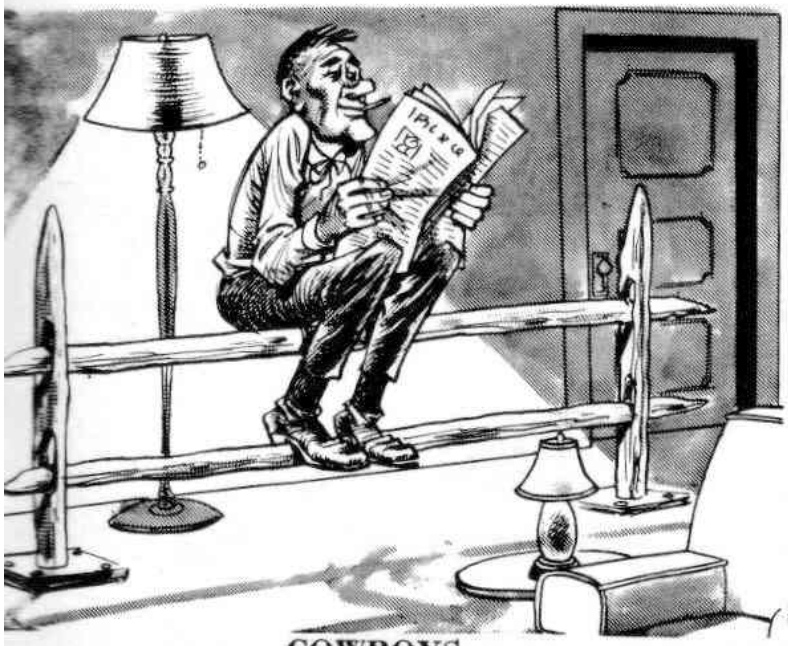


MOTORCYCLE POLICEMEN

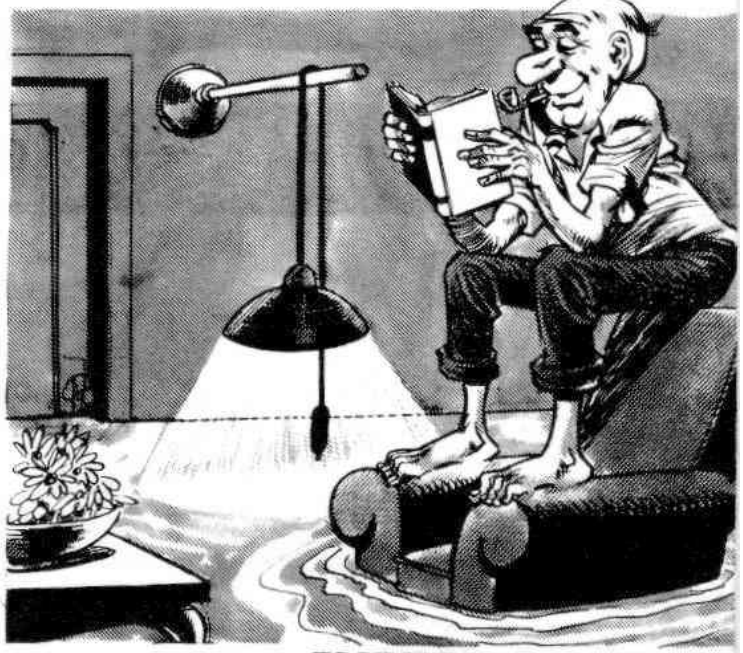
BIG GAME HUNTERS



HOCKEY PLAYERS



COWBOYS

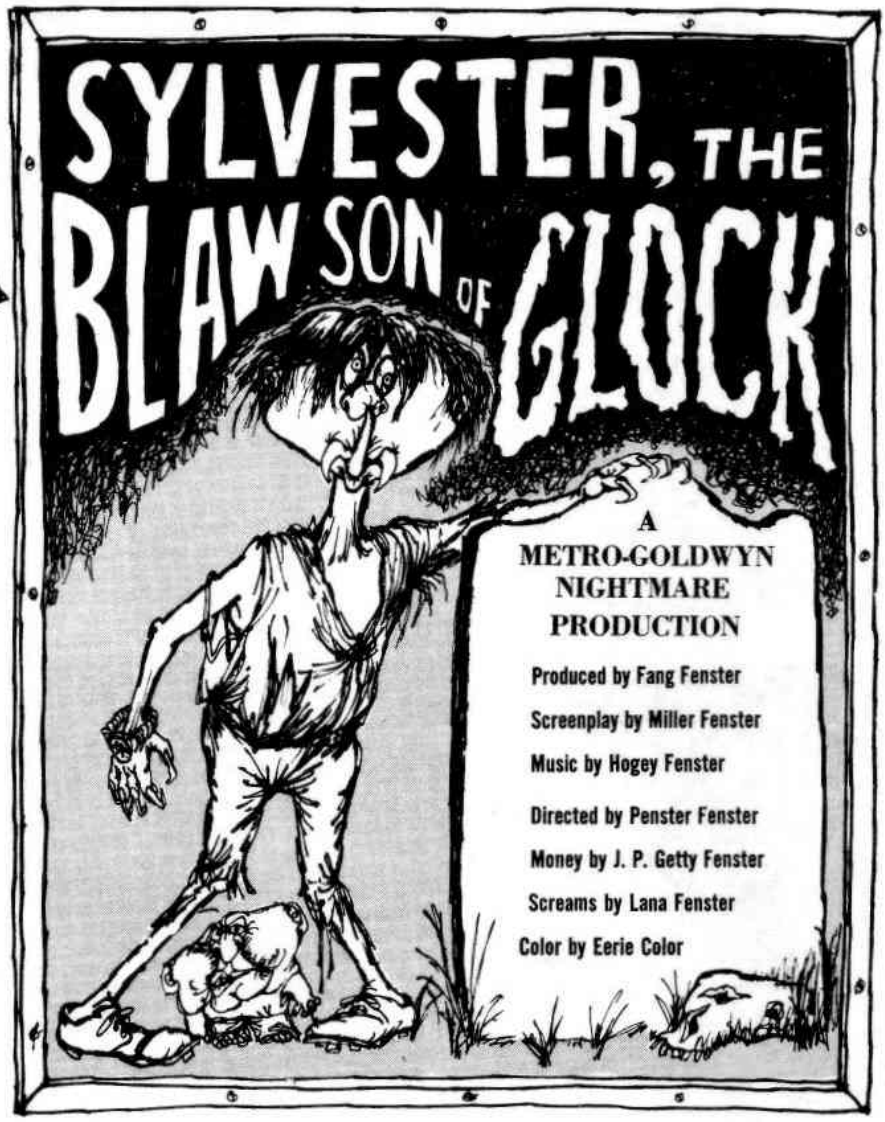


PLUMBERS

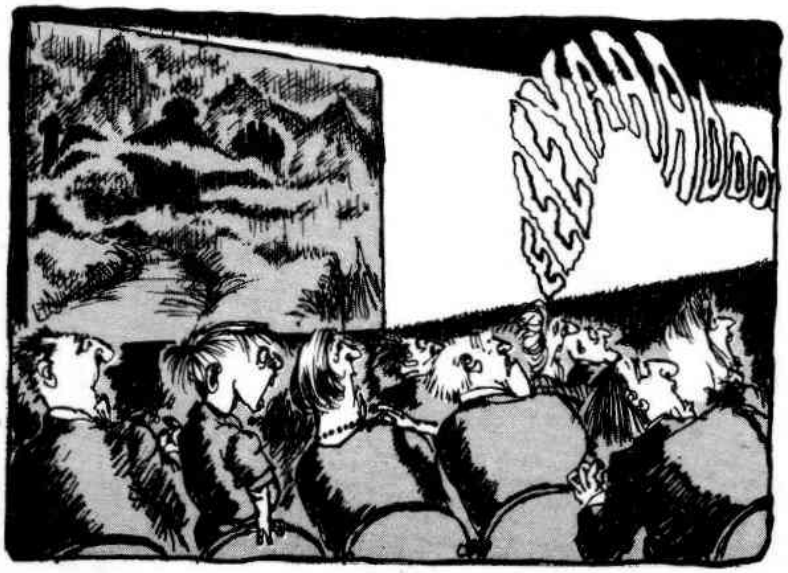
SYLVESTER GOES HOLLYWOOD SECTION:

CRACKED'S MOTION PICTURE CRITIC, BOSLEY FARMQUANT, HAS JUST RETURNED FROM SEEING A SNEAK PREVIEW OF A NEW HORROR-FILLED MOVIE. HERE'S HIS REVIEW OF . . .

This drawing has nothing to do with the motion picture, but Moe Modigliani did such a great job, we decided to throw it in. Hmmm!



The movie begins with a close-up of an old, fog-engulfed castle. A scream is heard–the usher got his finger caught in an exit door!



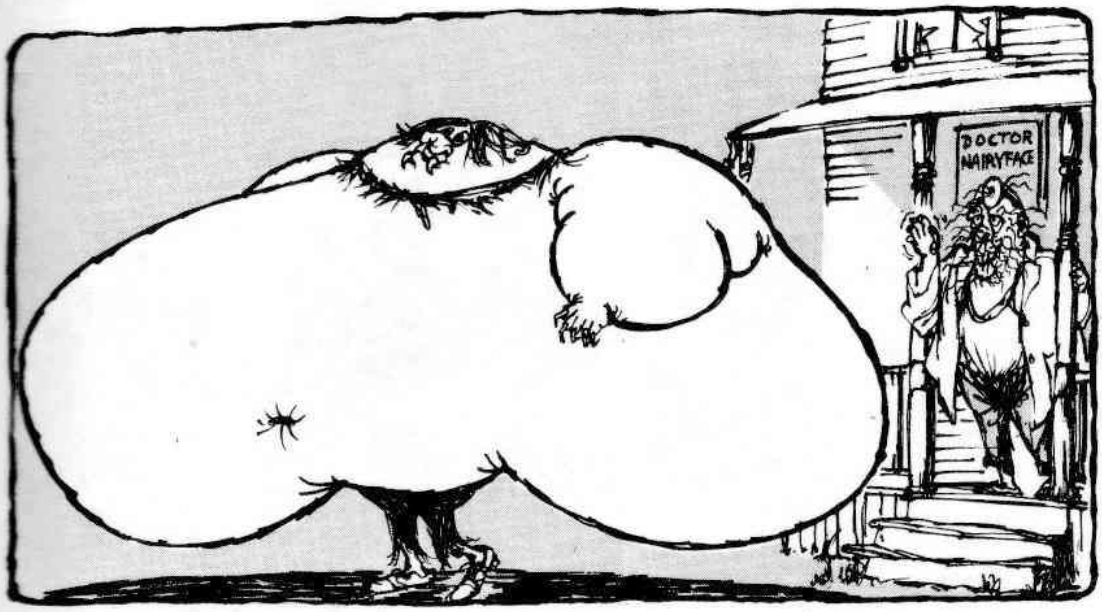
Out of a darkened tomb creeps Sylvester, the Blaw Son of Glock. The Moon is full and it's raining! A great night for terror and digging for fishing worms.

A flash of lightning shatters a tree! Sylvester is knocked off his feet. He's angry (he can't find his can of worms)! Laying on the ground, he looks at his damaged watch (one of Mickey Mouse's hands was broken by the lightning bolt)!

In a daze, Sylvester is carried by his two friends, the Mudman and the Sardineman, to Doctor Hairyface's office – the nut doctor to end all nut doctors! He's a graduate of May-Eho Clinic, where he majored in eye, ear and fangs.

Sylvester is placed on the operating table. Dr. Hairyface starts his world-famous "Freamish Loco" (transplanting the brain of a hippopotamus into a human being – sometimes it works, sometimes it doesn't, but that's show business!).

If Popeye married Brenda Starr, do you think Olive Oyl could find true love with Big Ben Bolt?



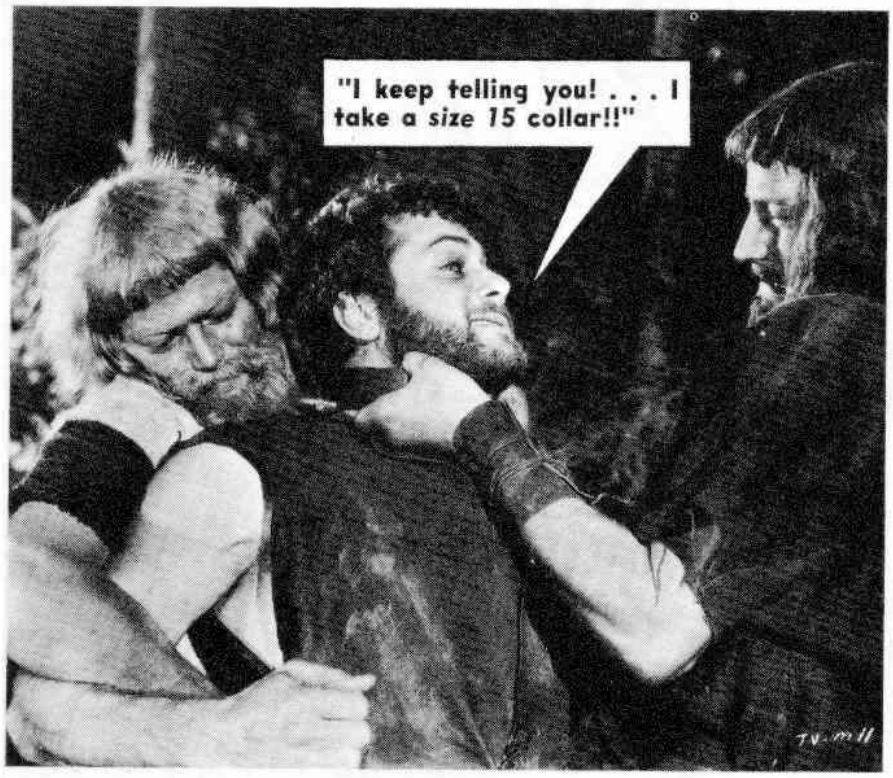
Five weeks later, Sylvester, the Blau Son of Glock, leaves Doctor Hairy face's office. The operation was a big, FAT success — except for one small detail. Sylvester now weighs 2,500 lbs. and likes to eat grass — He buys a ticket for Darkest Africa and 600 pounds of hay. The movie ends with Sylvester's ship sinking slowly in the West.

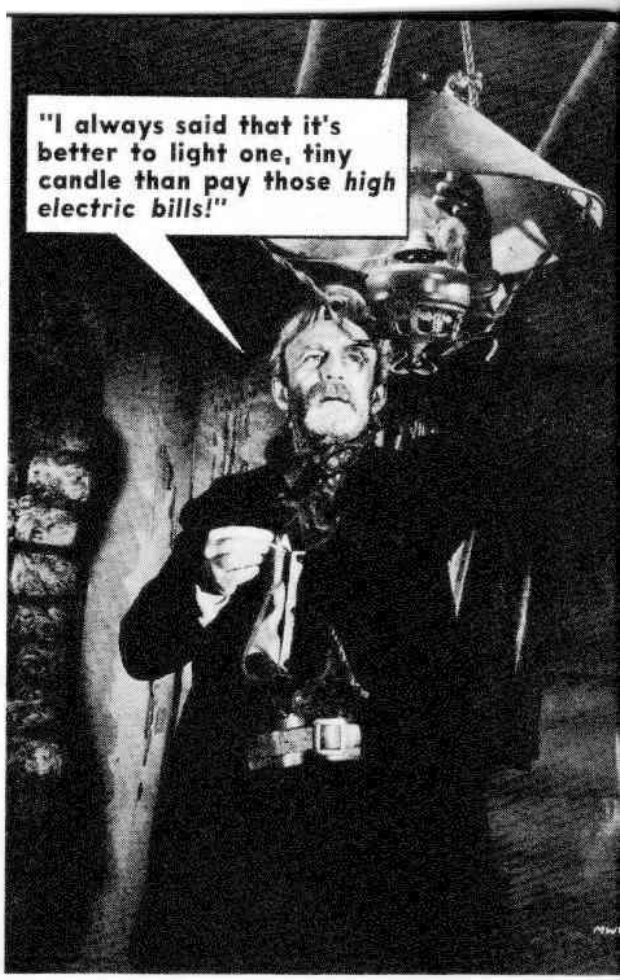
We give this picture four scars!

SILENCE PLEASE SECTION:

FOUR FOR THE LAUGH SET

Did Ben Casey ever meet Doctor Kildaire?

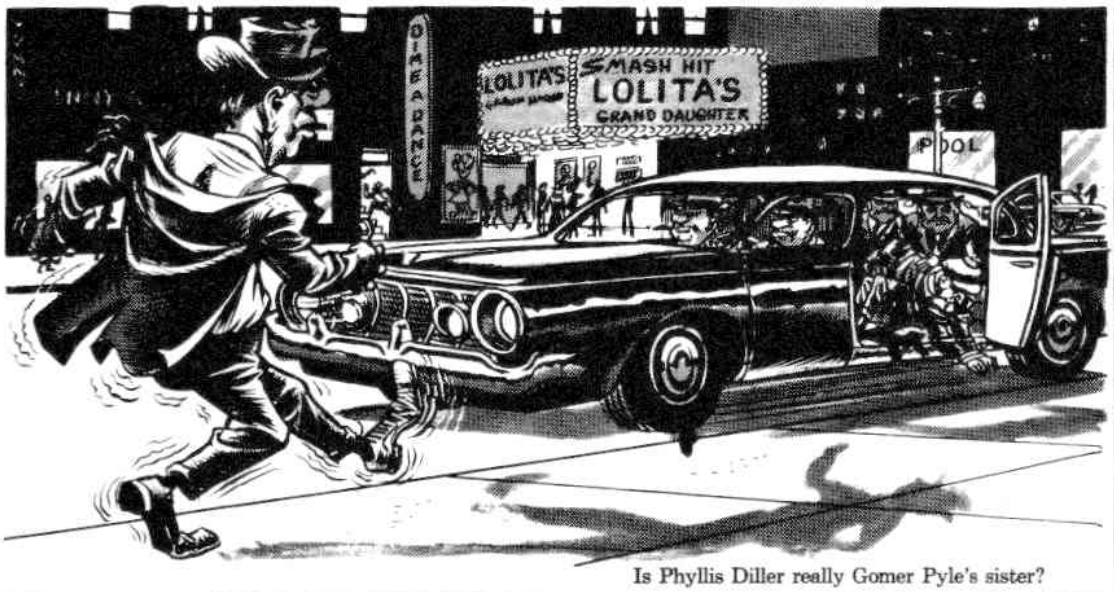




(War Gods of the Deep)

(Dr. Terror's House of Horrors)

THE SPORTS FAN



Is Phyllis Diller really Gomer Pyle's sister?

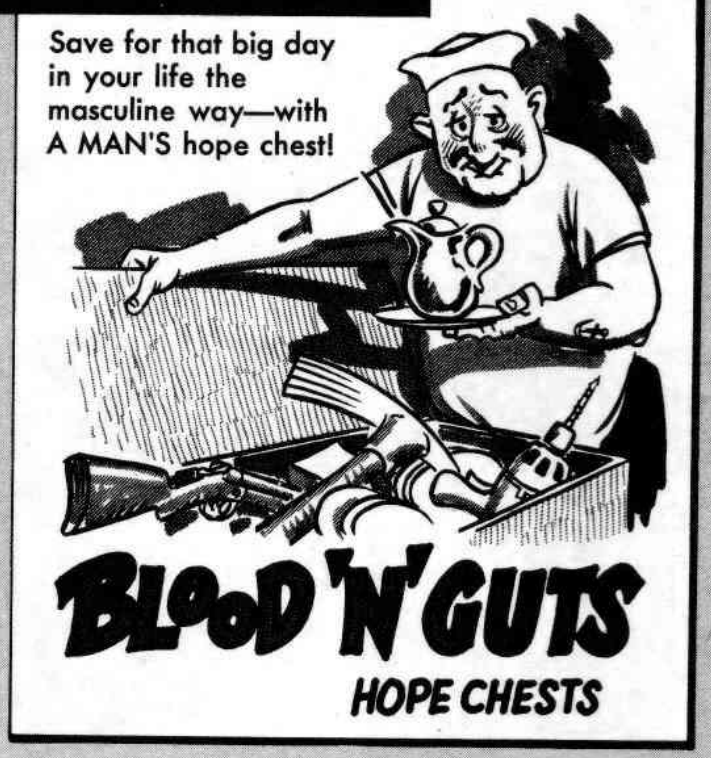
NO MATTER HOW THIN YOU SLICE IT, IT'S STILL BALONEY SECTION:

MADISON

Madison Avenue has recently come up with a very successful gimmick in selling colognes and perfumes to men. The Mad Ad Boys give these products very masculine-sounding names like "Stout Tiger" and "Top General."

CRACKED thinks this is the best example of verbal brain-washing since the Russians decided to call their top newspaper "Truth" ("Pravda").

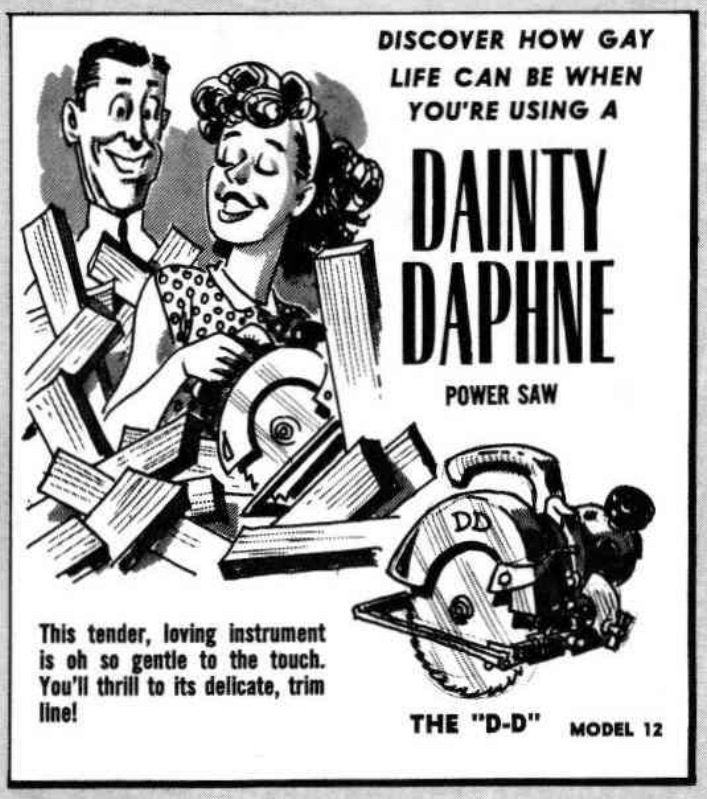
LOOK FOR MADISON AVENUE TO DUPLICATE ITS SUCCESS BY GIVING MANY OTHER PRODUCTS THE SAME MASCULINE PITCH.



AVE. WORD GAME

If J. Paul Getty is so rich, why doesn't he give a few bucks to Little Orphan Annie so that she could buy a new dress?

WHAT'S GOOD FOR THE GOOSE IS SAUCE FOR THE GANDER—I.E., THERE'S NO REASON WHY WOMEN CAN'T BE CONNED INTO THE SAME SWINDLE.



MADISON AVENUE "DOUBLE THINK" WILL EVENTUALLY SPREAD TO OTHER AREAS OF ADVERTISING . . .

Old codgers will be made to think they're candidates for the next Olympics team.

LIVE THE *ACTIVE* GO-GO LIFE WITH A

WHEEL CHAIR

OUR BOSS WHEEL CHAIRS ARE OUT-OF-SIGHT!

ASK TO SEE THE DE LUXE DISCOTHEQUE MODEL FOR SWINGING SEPTUAGENARIANS!

Join the "IN CROWD" with a KEEN TEEN hearing aid . . .

Hipsters agree! A KEEN TEEN hearing aid is the only one to use to tune in those fab rock 'n' roll sounds!

Do you think Matt Dillon will ever run out of bullets?

DULLARDS WILL BE MADE TO FEEL LIKE RHODES SCHOLARS.

CEREBRAL COMICS . . . The Eggheads' Choice!

You'll also want to read our other PERCIPIENT PUBLICATIONS

THE "HIP" SET WILL BE MADE TO FEEL THE SLENDERIZING EFFECT OF CALORIES.

VISIT A

SVELT

SWEET SHOPPE TODAY!

THE LAZIEST OF THE LAZIEST WILL BE MADE TO FEEL THEY'VE NEVER HAD MORE BOUNCE TO THE OUNCE

Vigorous people lead the zesty life with a ***BRISK HAMMOCK***

YOUR LOCAL DEALER WILL ALSO BE GLAD TO SHOW YOU OUR NEW INDOOR HAMMOCK, "THE ATOMIC!"

AGGRESSIVE GO-GETTERS GET THEIRS WITH AN

ACTION PILLOW

MANUFACTURED BY THE AGILE BEDDING CO.

CRACKED EMPLOYEES AND OTHER POVERTY-STRICKEN TYPES WILL BE MADE TO THINK THEY'RE HOBNOBBING WITH ROCKEFELLERS

Shop at your local

CAVIAR & CHAMPAGNE STORE

(FORMERLY WOOLWORTH'S 5 & 10)

VISIT OUR LAVISH THREAD SECTION
STROLL ALONG OUR LUXURIANT SHOE LACE COUNTER
EAT AT OUR POSH LUNCH COUNTER

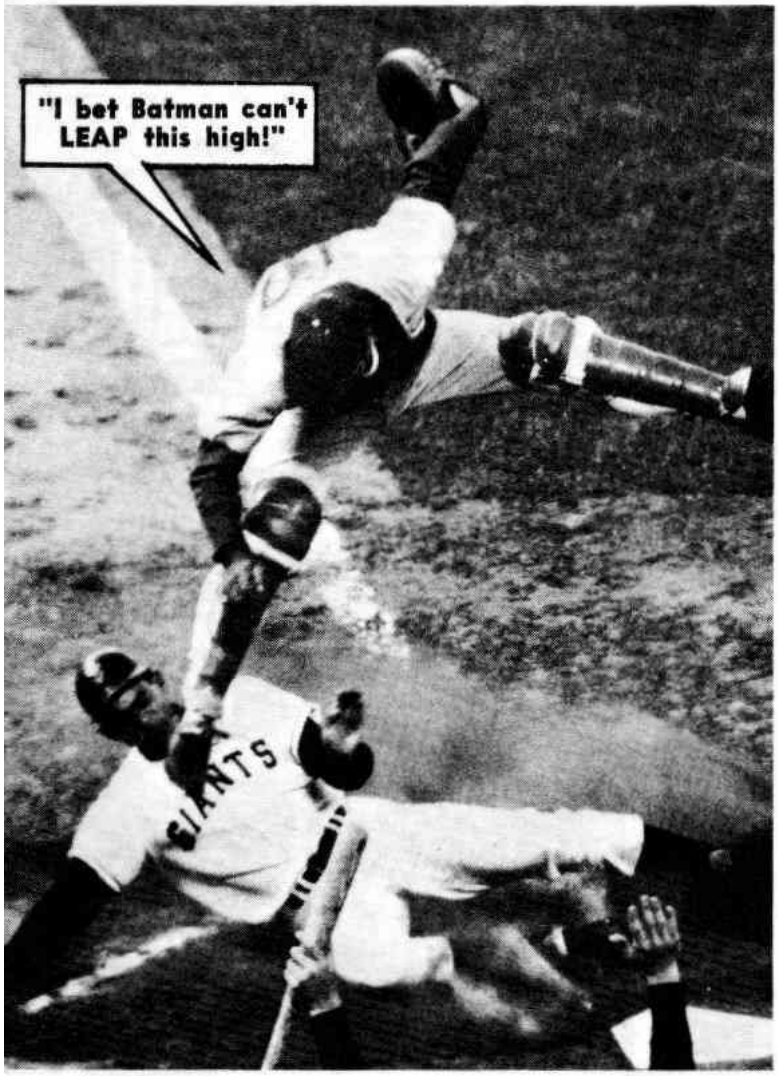
And A. A. candidates will be made to feel they're taking the pledge with each swallow

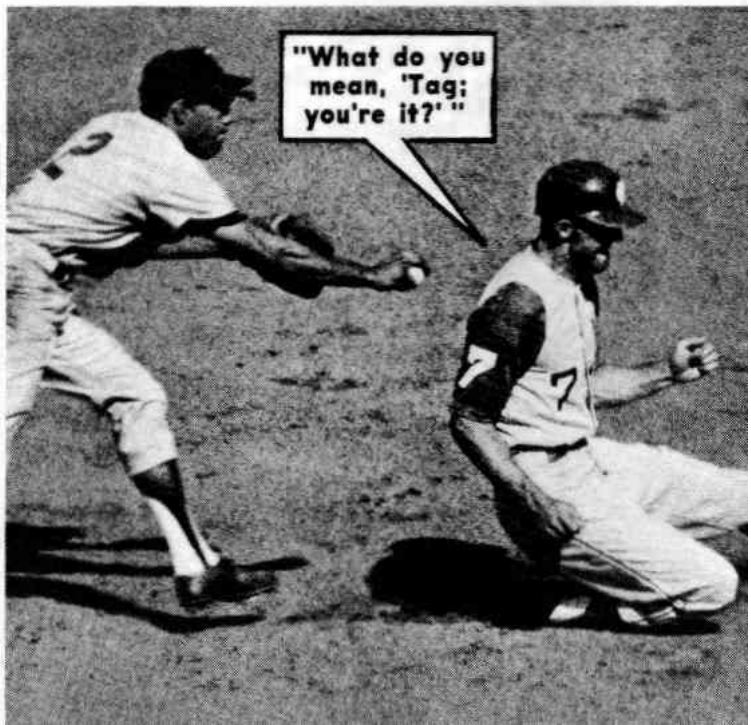
products of TEMPERATE DISTILLERIES

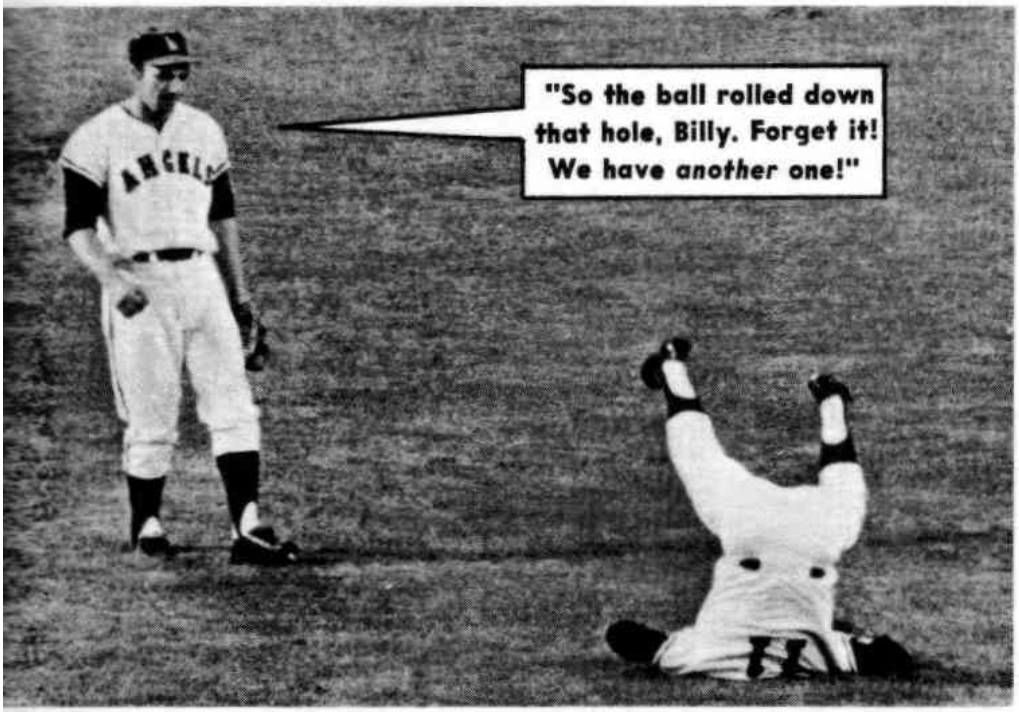
BOXING, BIRDIES AND BASEBALL SECTION:

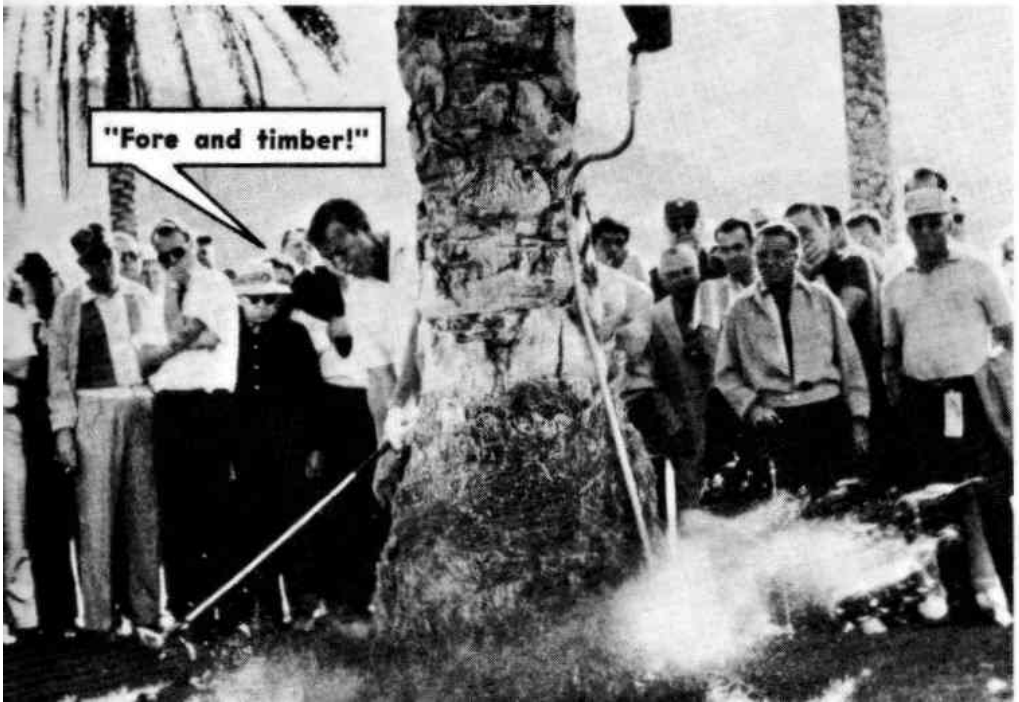
THE WIDE WORLD OF LAUGHS

PHOTOS FROM UNITED PRESS INTERNATIONAL









Do you think that Batman will ever run out of "CRASH," "BANG," "ZAP" or "SPLAT" on his TV show?

WHERE THERE'S SMOKE THERE'S CUSTOMERS SECTION:

For fun and relaxation, there's nothing like a few hours in a night club . . . that's if you like smoke, slow waiters and music that blasts your ears off! So come on along as . . .

CRACKED

TAKES A LOOK AT

NIGHT CLUBS

I wish I didn't have to go into the kitchen! Gosh! What a mess!
It looks like the potato fields after a big rain!
The Copaladump is proud to present its headliner . . . Star of stage, movies and laundromats, Billy Beamish!!
Oh, no! 60 minutes of loud LULLS!
This guy is as funny as a train wreck!
The last time he got a laugh was when he got his head caught in a revolving door!
My wife just doesn't understand me. I speak English, and she speaks Bulgarian!
Have your PICTURE taken, sir?
No thanks! I always photograph plaid!
And he always looks like he's on his way to visit the dentist!
It's so crowded in here that a guy fainted and had to wait until he got outside before he could fall down!
I see you watched "The Bob Hope" TV show last night!
Have you any cigarettes without TOBACCO? I stopped smoking last week!
Cigarettes, cigars, oxygen!
The food in here is so bad, even the waiters eat out!
Yep! It's because of our new star, Bill Beamish! All these people are his relatives!
I like to visit night clubs. Do you, dear?
Yes! It's so dark, people can't see how OLD this dress is!
What's a nice girl like you doing in a dump like this?
I'm your WIFE, CLOD!
Waiter! I'll have a peanut butter sandwich and a glass of milk!

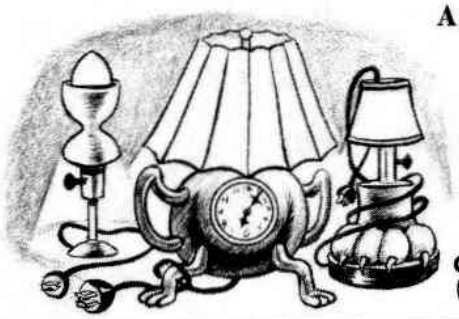
O'KREEL'S ONCE-IN-A-LIFETIME SALE

Everything must go (including us if we don't get these white elephants off our hands). Easy terms (easy for us, hard for you).

BARGAINS!
SUPER-SUPER BARGAINS!
SAVE TODAY!!!
BE SORRY TOMORROW!!!

A GREAT BUY!! REALLY!

A SENSATIONAL BUY



Lamps from Italy... No two alike! Designed by the world famous Yogi Berra-Berra.

Only $5.65 each.
(With candlesticks, $7.99.)

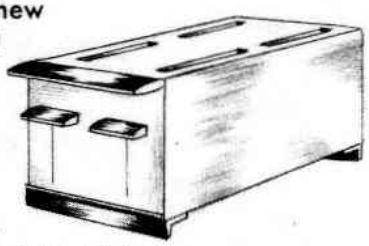
FABULOUS SAVINGS!!!
ON IMPORTED
ALL-WEATHER
RAIN COATS

$6.95 plus tax, tax, tax, tax.

Water repellant cotton — medium weight (around 55 pounds) — white, black, blue, green and one color we haven't figured out yet.

ATTENTION! Don't wear on rainy days, or the left sleeve may fall off.

Proudly we present the all new Burnbeam toaster with dual control.



$1.75.

A slight error in the manufacture of this toaster makes it possible for us to sell it at this low, low price. (It won't work on AC or DC current.)

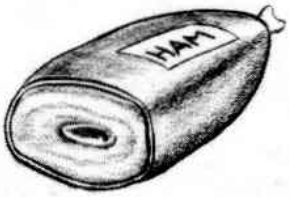
GREAT BUYS FOR THE ENTIRE FAMILY!
A YEAR'S SUPPLY OF PAN-TOASTED SUGAR-COATED SARDINES. $21.75 PER PAPER BAG.

58 FEET OF UNCUT PIPE CLEANERS
$1.32 EACH
(UNUSED $14.95 EACH)

COFFEE CAKE	EACH 29¢
DRY	EACH 49¢
FRESH	EACH 59¢
NOTHING MOVING ON IT	EACH 69¢

SMOKED HAM

4 lbs. for just $2



With filter tips, $2.50.

A 10 GALLON BOTTLE OF SEAL OIL. GREAT FOR OILING YOUR PET SEAL. $7.50.

Free while they last, with each bottle, an autographed picture of Irving Krenberg, the originator of the Christmas Seal.

SAVE NOW ON FOLDING ALUMINUM CHAIRS!

Sturdy, lightweight. Only $5.00.

(If you want the kind that unfold, $10.00 each.)

SHOPPERS!! DON'T FORGET TO VISIT OUR BARGAIN-FILLED BASEMENT. STEP DOWN THREE MILES AND SAVE, SAVE, SAVE.

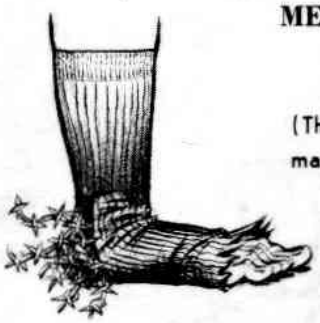
(PLEASE BRING YOUR OWN COAL MINER'S CAP.)

☆ ★ ★ ☆ ☆ ★ ★ ☆ ★ ★ ★ ★ ☆

MEN'S HOSE SMASH!!

3 pairs 78¢
If perfect, $1 pair.

(The heels of the socks are made of rusty barbed wire)



MONEY BACK IF YOU GET GANGRENE!

- **ORELON-A-CRYLIC FREAM-FRAM**
- **FINE COMBED COTTON DREAL-DREM**
- **BUM-LON NYLON SOLIDS, ARGYLES, PANELS**

If the Beatles got haircuts, do you think they'd look like the Notre Dame backfield?

LOOK! SEE!

GREST TOOTHPASTE

19 pounds, 6-3/4 oz. tube

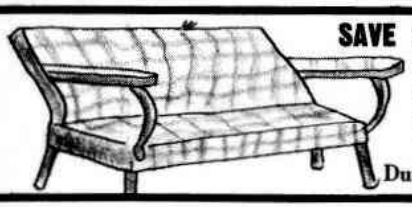
LOOK! SEE!

Family size

52c

(With top, 97c)

(With toothpaste in tube, $32.00)



SAVE 20 TO 60% SPECIAL!!!

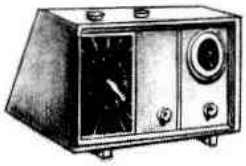
MASTRO'S LUXURIOUS BIG SIZE SOFA

Usually 147.95

During sale $147.95. After sale $65.75.

New shipment—
adjustable wood shoe trees 18¢
(only will fit size 19AA shoes)

- **Red**
- **Blue**
- **Ouch orange**



PRICED OH SO LOW — 59c

ELECTRIC ALARM CLOCK

The reason why we can sell these beautiful clocks at this low, low, low price is because our buyer bought 9,000 of them and the other reason is because the hour hand is missing.

BUY NOW BEFORE THEY ARE ALL SOLD OUT!

A Robert Kennedy for vice-president button—5c each—two for 4c

Only 2,500,000 left!!

(Be ready for 1968!)

PRICE BREAK ON LADIES' BLOUSES

3¢ each

(If perfect, 12¢ each)
(If the colors don't run, 19¢ each)

(Men!!! No, the model doesn't go with the blouse.)

S, M, L and Hippo.

BASEBALL GLOVE RIOT!!

ENDORSED BY
PEE WEE FLICKMAN
Value $9.95

$4.93

For Little Leaguers or little, old grandmothers who like to shag flies on hot days. With each glove, free, a booklet called "How I Stole 95 Bases and 187 Grand" by 349769071, Sing Sing Prison.

PRICES SLASHED!!! CLOSE-OUT!!!

A glossy 10" x 30" full color picture of Elizabeth Taylor and her 5 husbands

$3.75 Room for more to be added!

SPECIAL! BARGAIN!
VALUE-PACKED!
NICE! SWELL! PEACHY!

4 speed stereo automatic portable phonograph

$13.47 (weighs 975 pounds)

NOW! OWN A STATUS SYMBOL WITH REAL SNOB APPEAL!

Only one to a family!

SAVE!!!

A

BENGAL TIGER

$23,576.58

Visit our animal department (you can't miss it—the salesmen have whips in their hands). These tigers make great pets for children (just make sure they're well fed before you let your kids play with them).

DURING OUR SPECTACULAR SALE, OUR STORES WILL BE OPEN FROM 7:30 AM 'TIL OUR SALES PEOPLE DROP FROM COMBAT FATIGUE.

BRONX

33-67-92 Seltzer St. (Across the street from Mrs. Goldberg's Beauty Parlor and Bagel Shoppe.)

SCARSDALE

2130 Flimp Blvd. (39 feet east of the police road block.)

PARIS, FRANCE

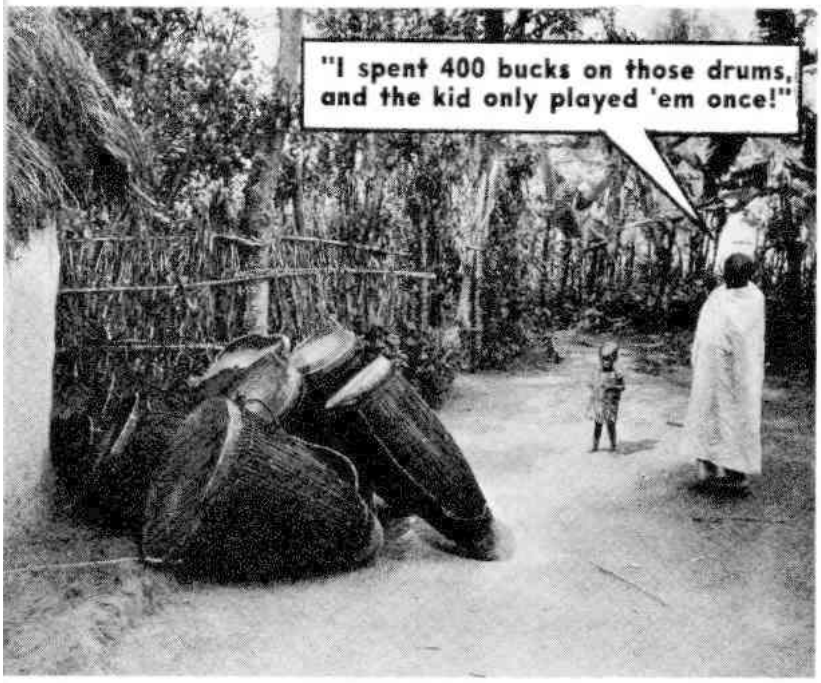
936 Frogsleg Lane (Next door to the Brigitte Bardot Towel Factory.)

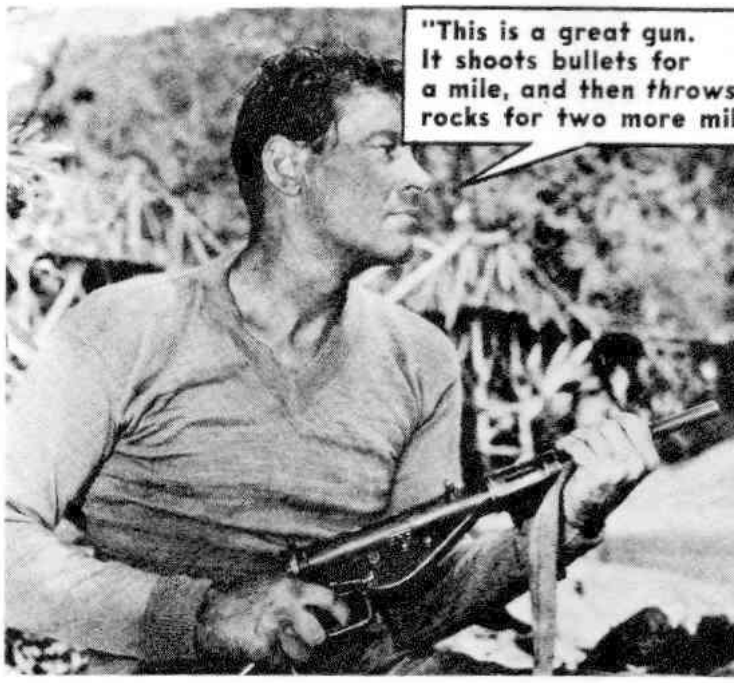
BROKENEAR, TEXAS

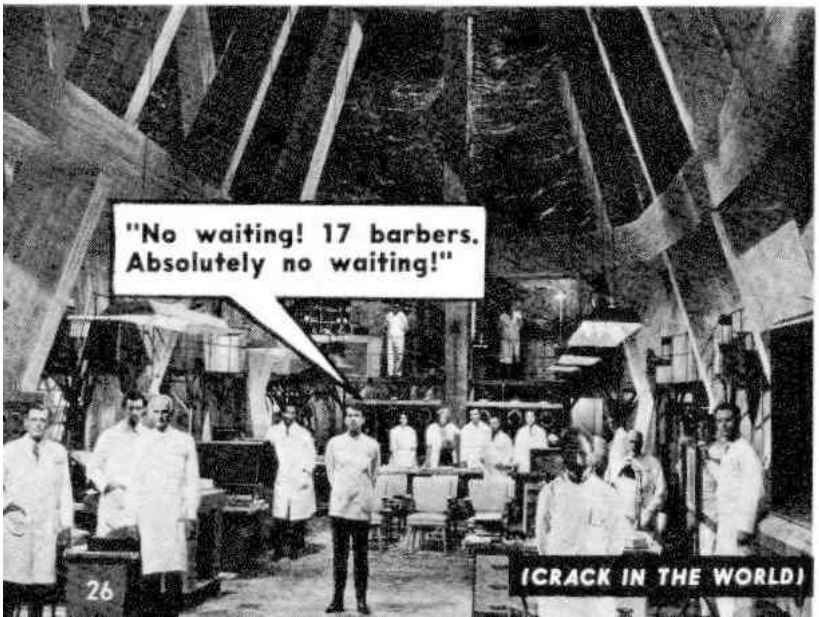
49-96 $$$$$ St. (Tell 'em "Tex" sent you!)

FAR-OUT SECTION:

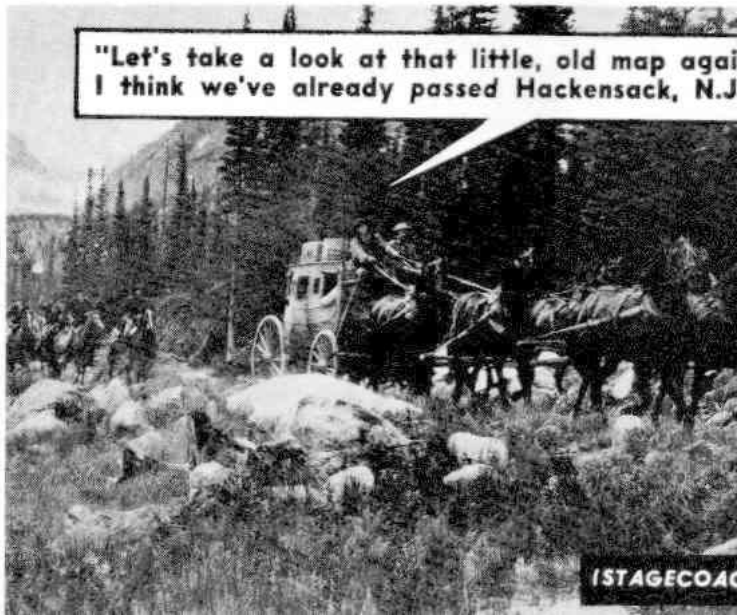
REEL GONE!







(CRACK IN THE WORLD)



(STAGECOA

LIFE OF STRIFE SECTION:

Many people think a ballplayer's life is just one, big, happy romp between lucrative shaving commercials. CRACKED doesn't quite see it that way. We feel the average ballplayer faces more psychological pressures in a day than most of us do in a lifetime. (Here at CRACKED, we like to put ourselves in the other guy's shoes, because we don't own a pair of our own.) To show you what we we mean, we've tried to imagine what it would be like . . .

IF OTHER JOBS HAD THE PRESSURES OF BASEBALL

Why don't they let Lawrence Welk lead Count Basie's band?

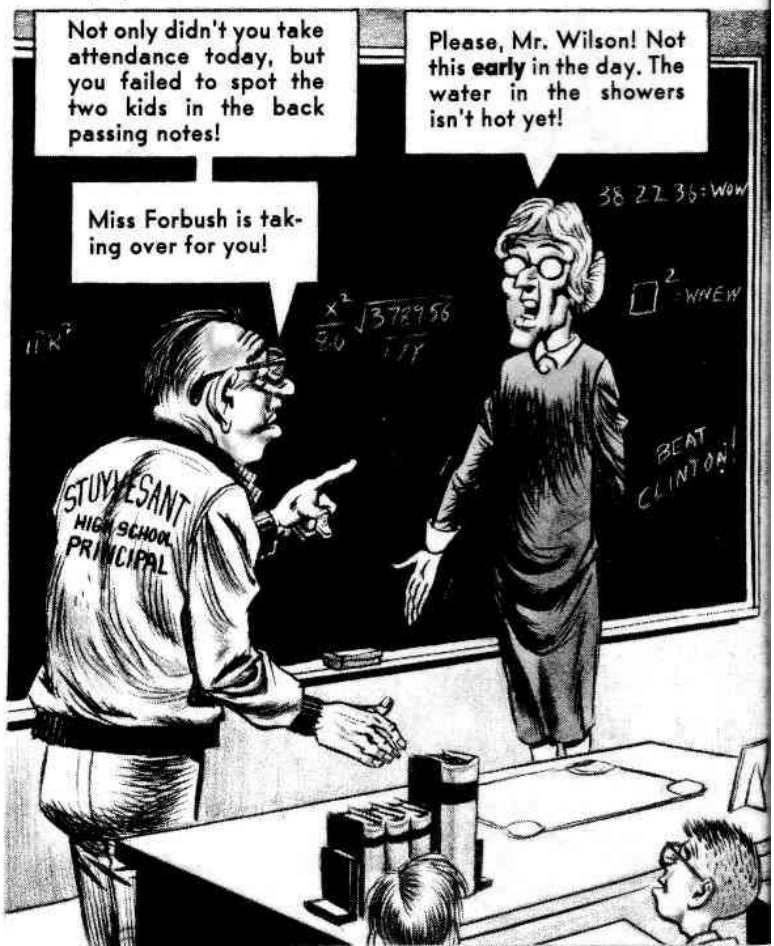
Like, what if **PIZZA PIE FLIPPERS** had their every miscue reported on TV and in the papers?

...If **ROCKET LAUNCHERS** were sent down to the minors like ball players?

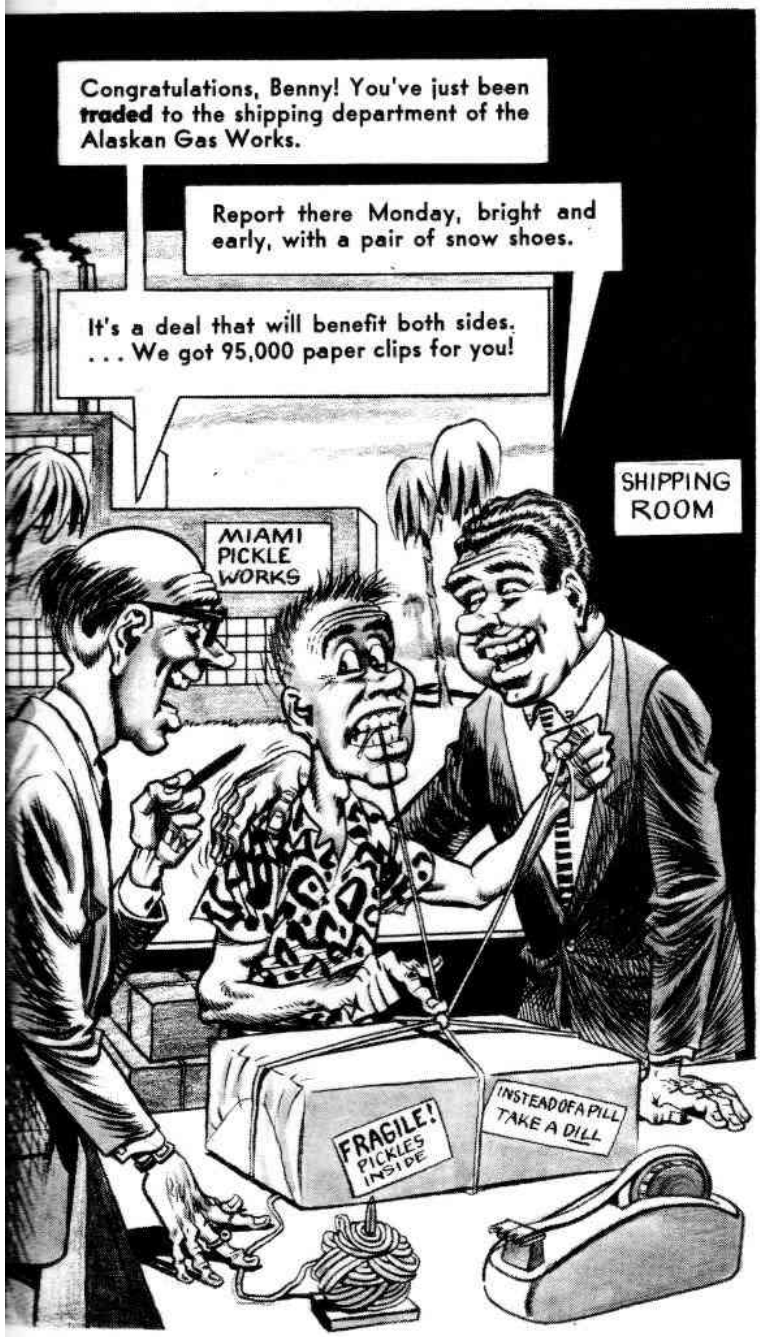
...If **CHECK-OUT CLERKS** were the targets of missile heavers the way ballplayers and umpires are?

...If **DOCTORS** had thousands of second guessers looking on, the way ballplayers have?

...If erring **TEACHERS** were sent to the showers, the way ballplayers are?

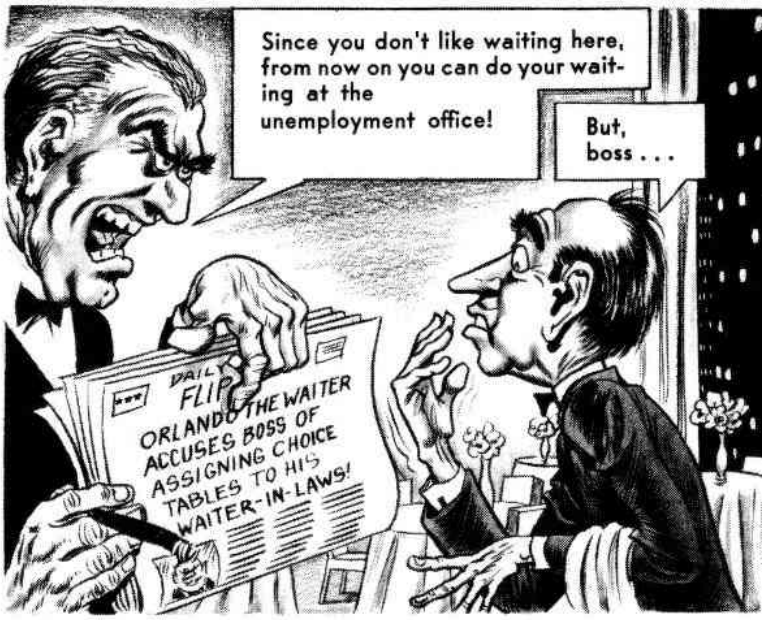


...If **STOCKROOM BOYS** were traded like ballplayers?

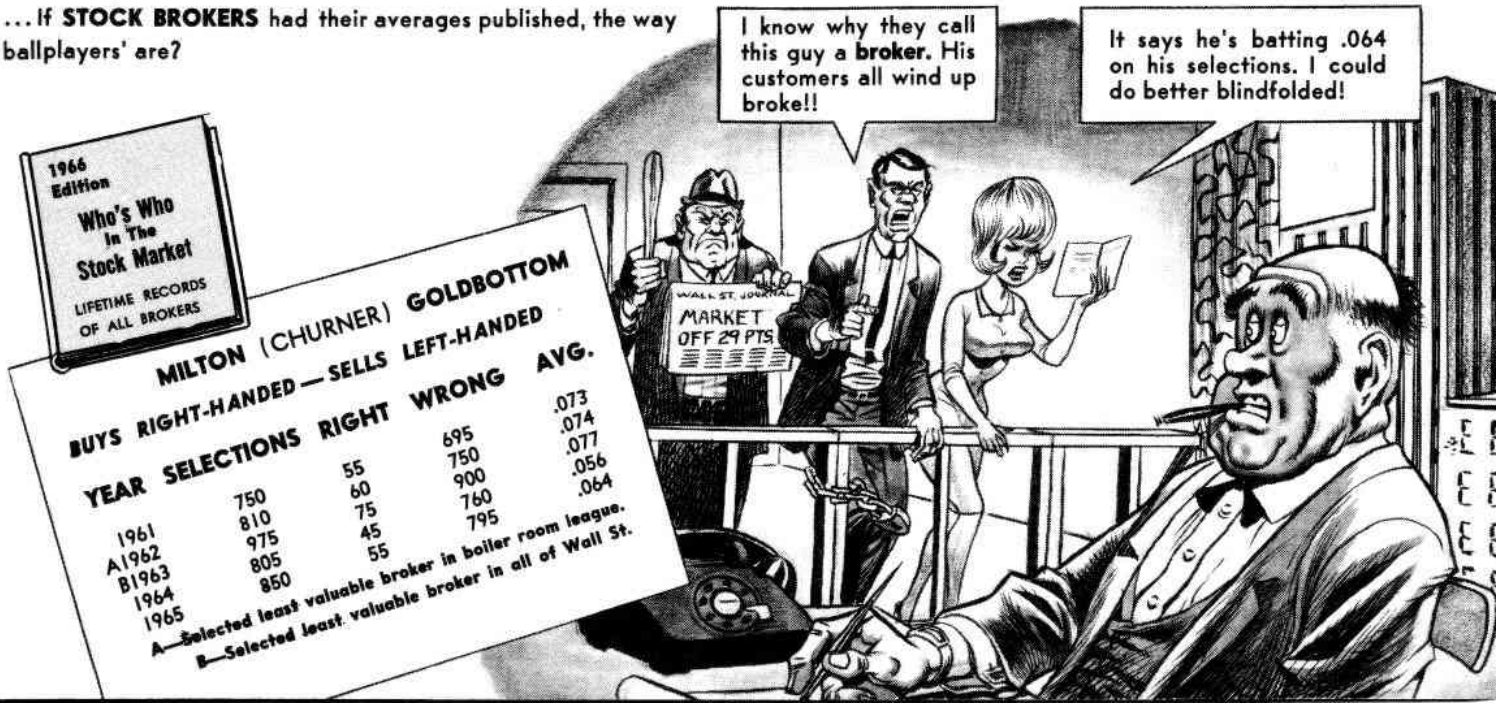


...If **TAX COLLECTORS** had to haggle for their salary contracts in the manner of ballplayers?

...If WAITERS had their off-the-cuff comments quoted in the papers the way it happened to ballplayers?



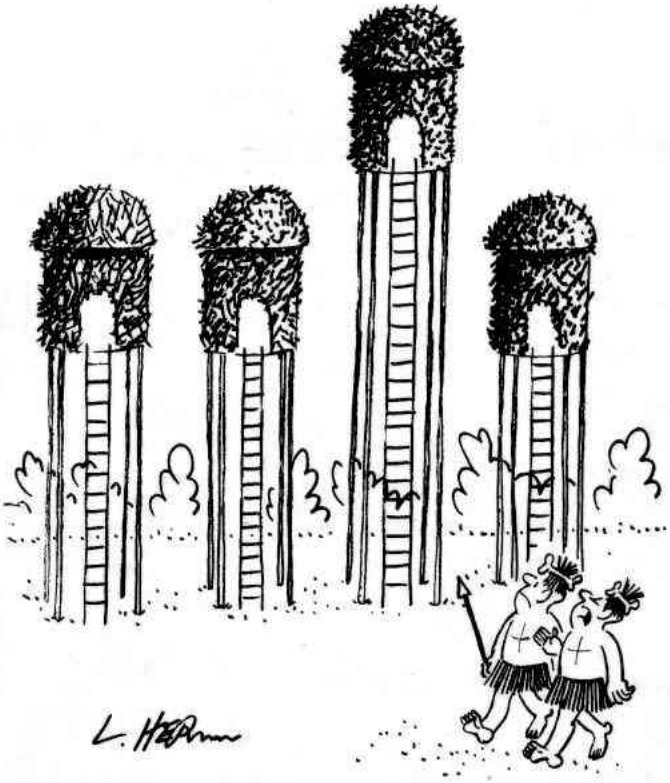
...If **STOCK BROKERS** had their averages published, the way ballplayers' are?



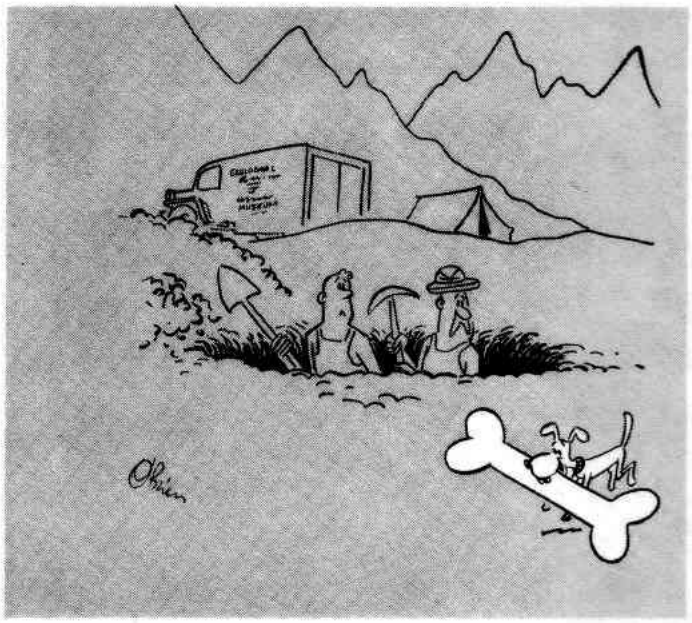
JESTER A SMILE OR TWO SECTION:

CRACKED CRACKS

"I knew it would come to this!"



"Mablu's Doctor recommended that he move to a higher altitude!"



"This sure isn't going to help the sale of his book!"

"HOW'S THE TUNNEL COMING!?"

justinman@archive.org

CRACKED FUN SHOPPE
BARGAIN MERCHANDISE

SPOOK HAND!
$2.00 Ea.

Natural looking rubber hand. A startling eerie effect!

MELTED ICE CREAM
$1.00 Ea.

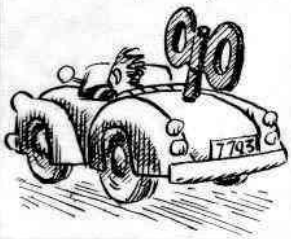
Ooey - Gooey! The perfect practical joke in heavy plastic!

FAKE FAUCET
$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

JUMBO KEY
$2.00.

Attach the jumbo key to anything. Sticks with sturdy rubber suction cup. A laugh riot!



VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

CRACKED FUN SHOPPE
45 West 45th Street
New York, N. Y. 10036

I enclose $.....for:

.....Spook Hand .....Melted Ice Cream
.....Jumbo Key .....Fake Faucet
.....Venus Fly Trap

Name.....
Address.....
City.....Zone.....
State.....

HORROR HOUSE!

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK. All Rubber.

Be the "Death of the Party."

WEREWOLF MASK. **$3.00 Ea.**

Gruesome to Behold.

SHRUNKEN HEAD

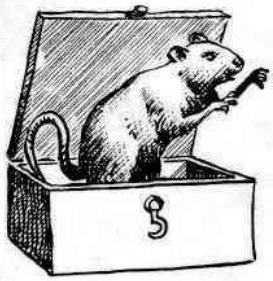
$2.00 Ea.

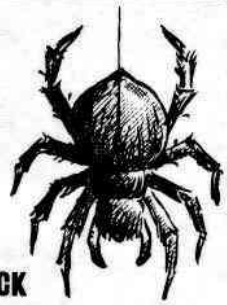
Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.
Only $3.00 per Pair.

FRANTIC FEET.
Only $3.00 per Pair.

RAT IN THE BOX.
Only $1.00 Ea.





BLACK WIDOW SPIDER.
$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE
45 West 45th Street
New York, N. Y. 10036

I enclose $.....for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA
- ☐ WEREWOLF
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH

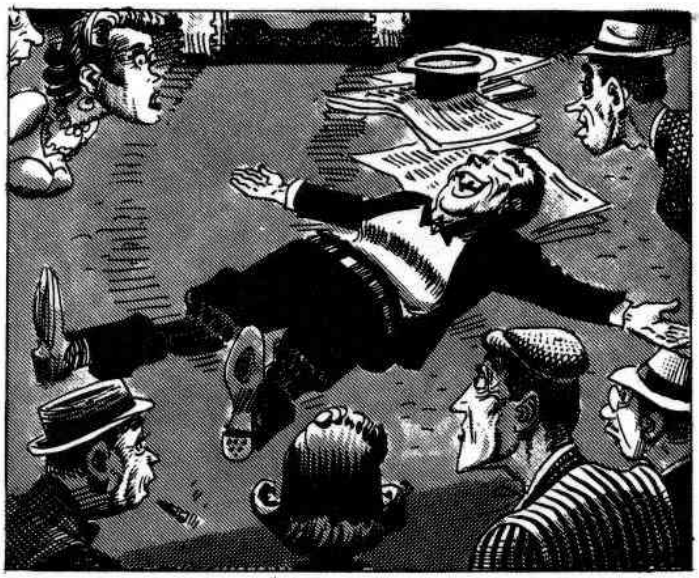
Name.....
Address.....
City.....Zone.....State.....

To get along in the world today, you gotta have a sense of humor. Since you read trash like this, we figure you don't have any at all, so like we thought we'd show you how to...

DEVELOP A

Everybody runs into seemingly unfriendly people at times. Should it happen to you — *laugh*. Laughter is a universal language. They'll understand. They're just as afraid of strangers. Show them you're friendly.

If somebody plays a practical joke — *you break up*. Play along with it. Be a sport Don't be a stick - in - the - mud. Imagine how funny it would look if the shoe were on the other foot.



While waiting for an ambulance after a car knocks you down — *smile* Try to understand that the people around you are all very nervous figuring maybe you'll die. Think of their welfare.

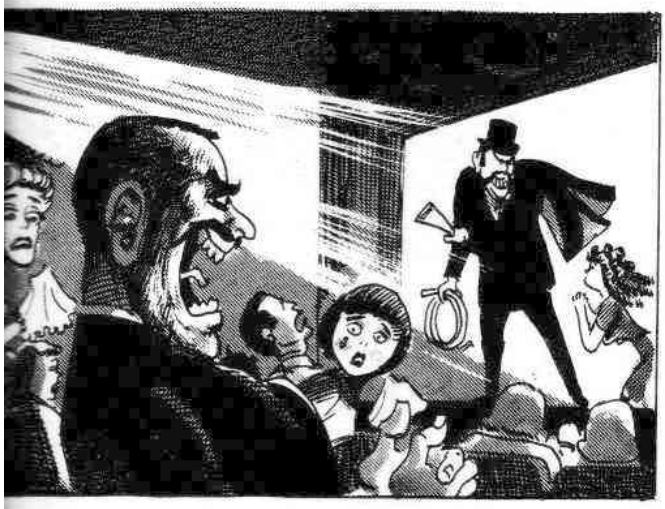
Do you think a N.Y. Met outfielder will ever catch anything besides a cold?

If a hoodlum sticks you up — *laugh at it*. He's just as nerv as you are. A good healthy laugh will put you both at ea He probably needs the money or he wouldn't be out the

When lying on the couch in analysis—start giggling. Your psych trist has heard too many people moan and groan all day long a is himself getting depressed. Don't add to his misery.

SENSE OF HUMOR

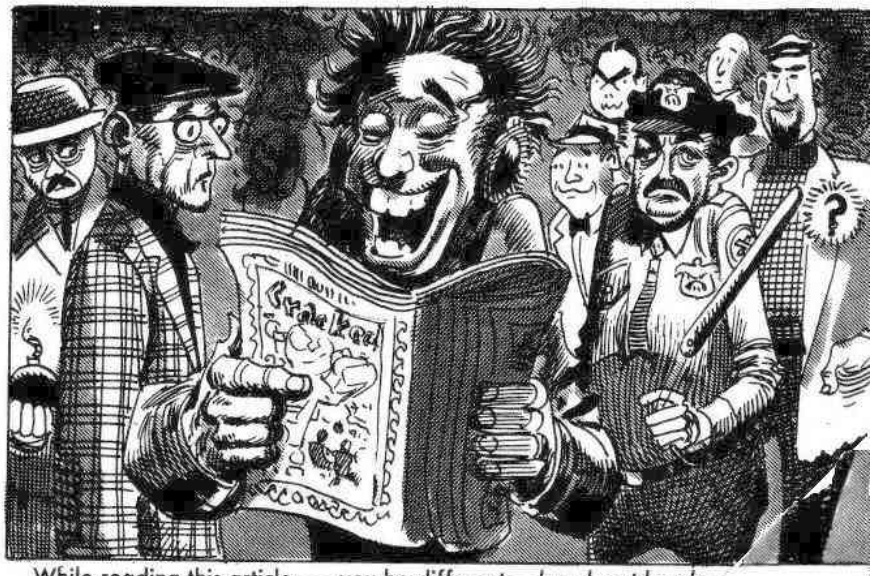
e visiting somebody in the hospital — *get into good spirits.* Don't show them feel bad. It's your duty to cheer them up. Make like nothing's happened



If others at a sad movie are crying — *you laugh.* There's always something funny you can see in a dramatic picture. Remember that it's only a movie. Your laughter will make sadness of others bearable.

Whenever you are among people — *Keep smiling.* It's infectious and sets off a chain of good spirits. You see so many unhappy faces nowadays that your cheerfulness will be a blessing. Try it next time you are in a crowd.

e your blows like a man and — *laugh.* Turn the other cheek. guy slugging you probably has a darn good reason. Nobody ts you up for nothing. *Grin.* Maybe you can become good nds later on.



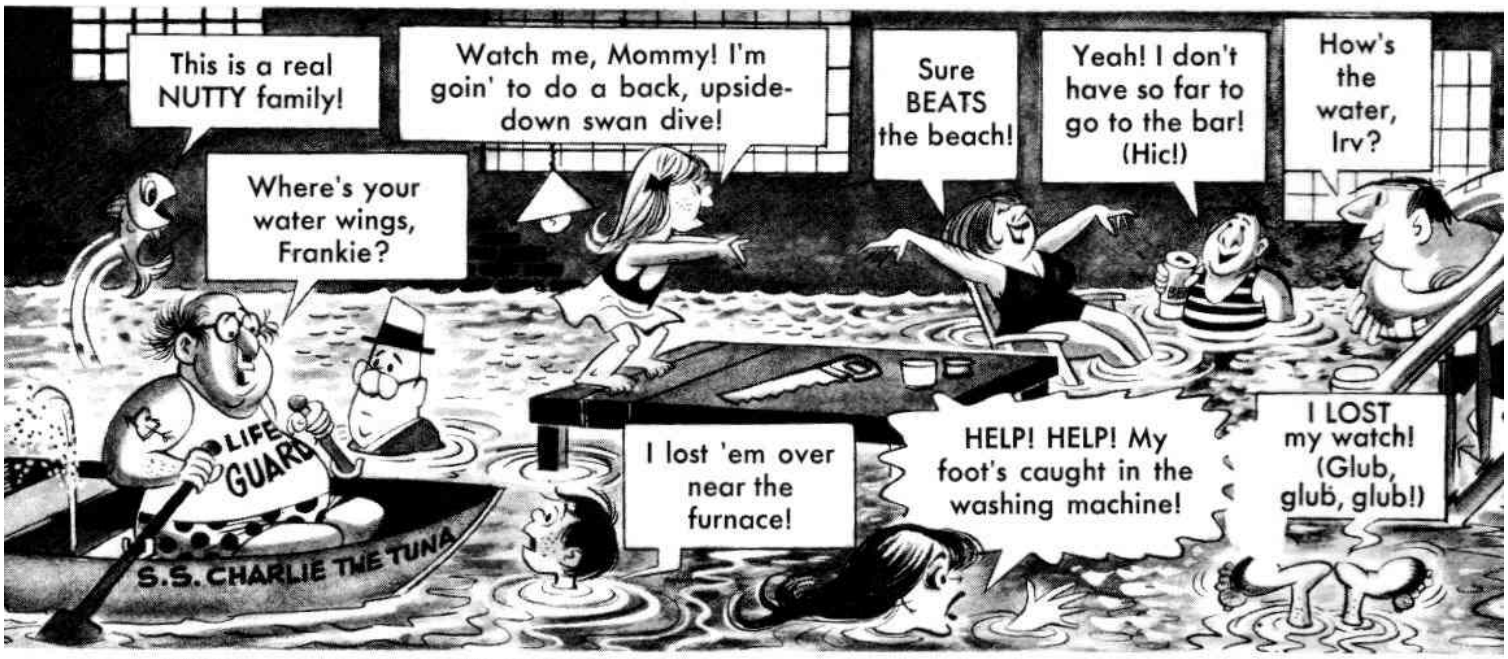
While reading this article . . . you be different — *break out laughing.* So what if the writing isn't very funny and the art work is atrocious? Think of our budget. Who you gonna get at these ridiculous prices?

COOL IT, MAN SECTION:

It's that time of year again when clods start saying "Is it hot enough for you?" or "Gosh, you could fry eggs on the sidewalk!" Before you belt these meatheads in the mouth, just sit back and read . . .

CRACKED'S 8 Great Ways To BEAT the HEAT

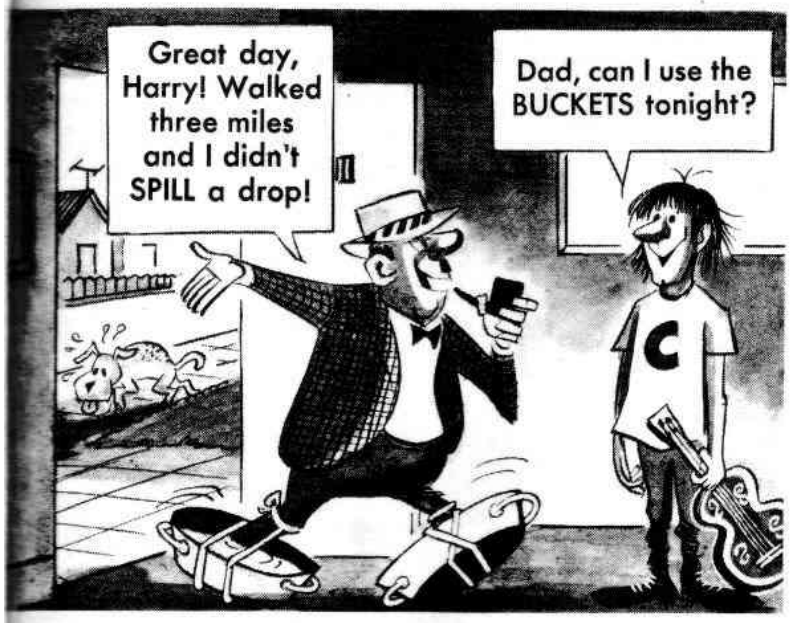
FILL THE CELLAR OF YOUR HOUSE WITH WATER . . .



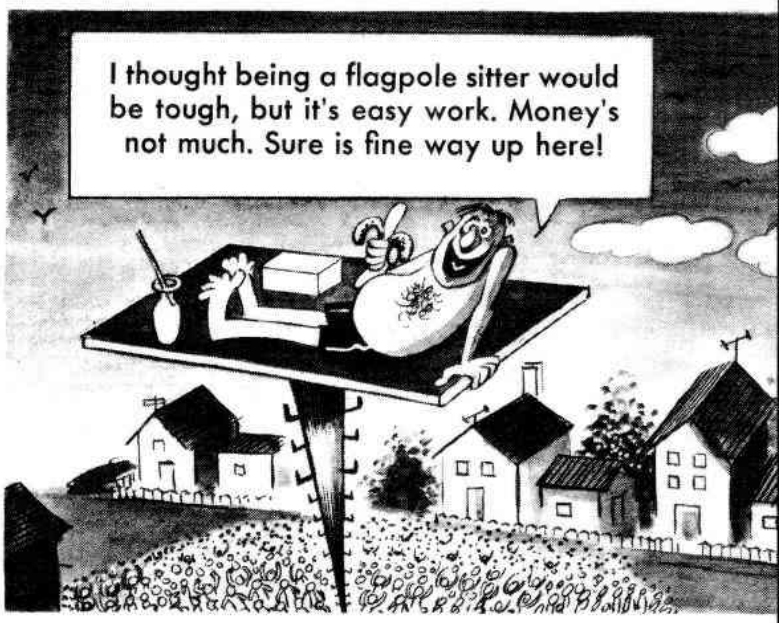
TAKE EVERYTHING OUT OF THE REFRIGERATOR AND CRAWL INSIDE FOR A FEW DAYS . . .

CARRY A 20-POUND BLOCK OF ICE ON YOUR BACK . . .

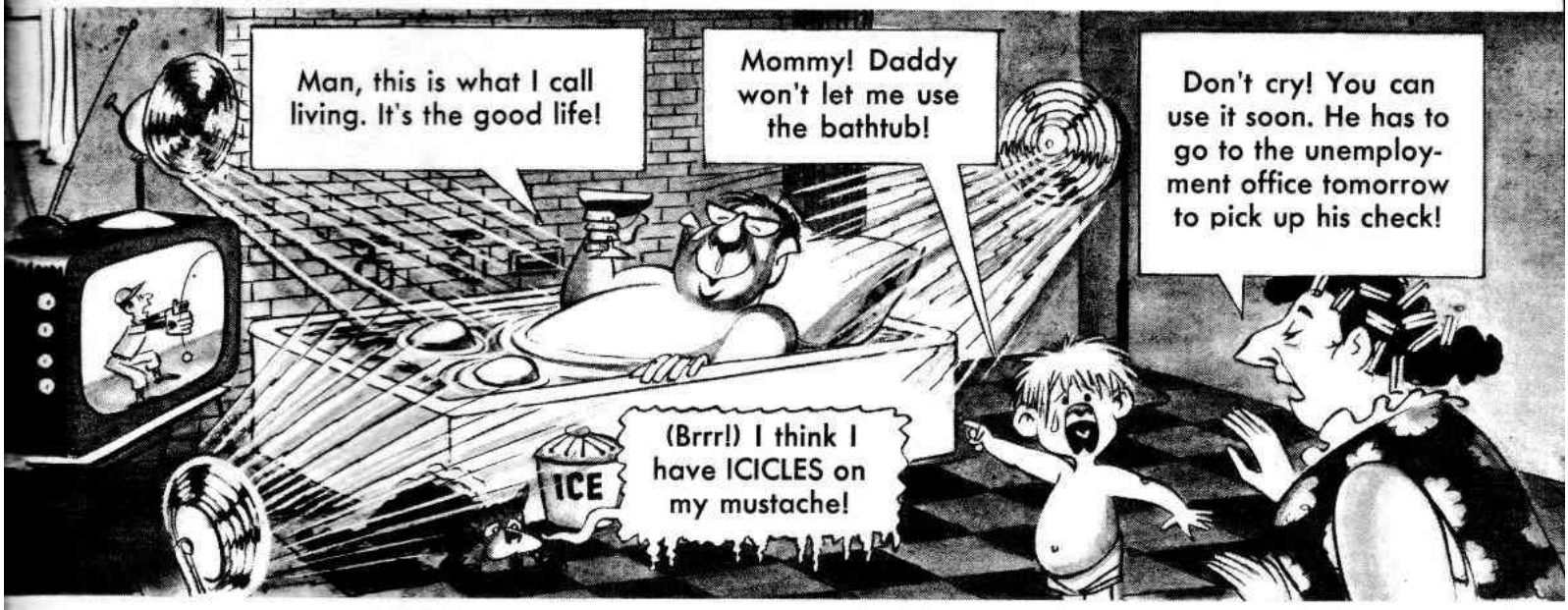
TIE A BUCKET OF ICE WATER ON EACH FOOT . . .



CHANGE YOUR JOB . . .



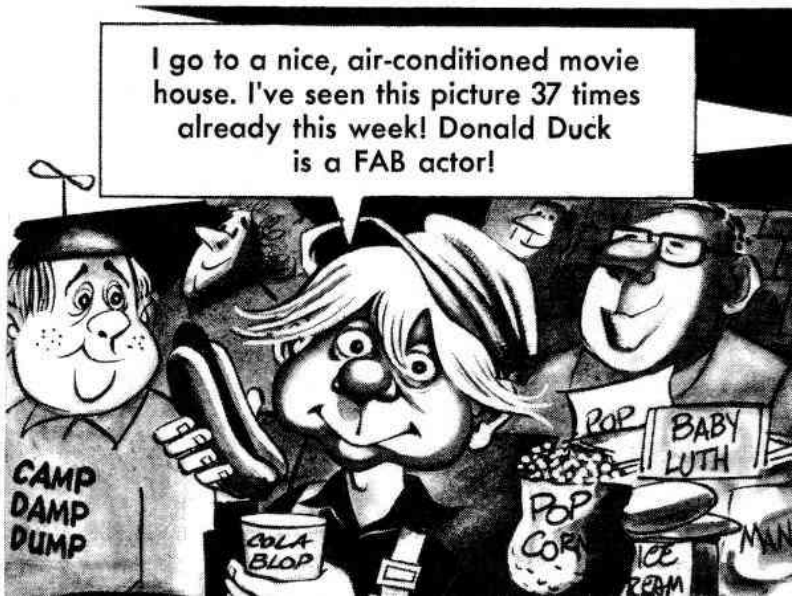
MOVE EVERYTHING YOU NEED INTO THE BATHROOM UNTIL THE SUMMER'S OVER . . .



For a guy who gets into so much trouble, what has Smilin' Jack got to smile about?

IVE YOUR CAR INTO A CARWASH — WINDOWS OPEN . . .

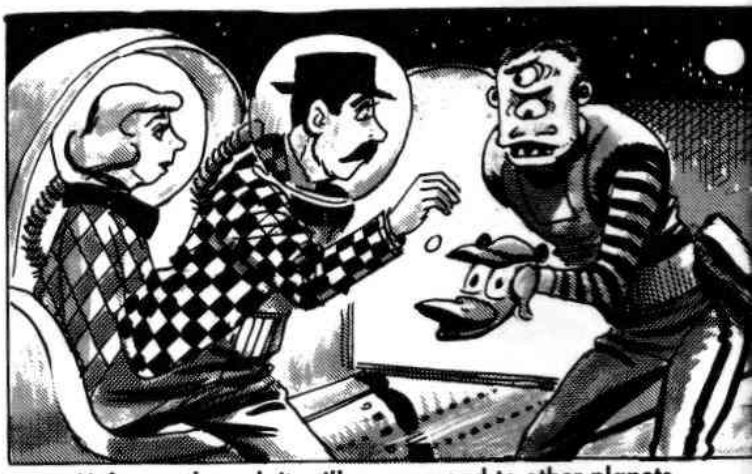
BUT THE BEST WAY IS WHAT SYLVESTER P. SMYTHE DOES .



Tipping

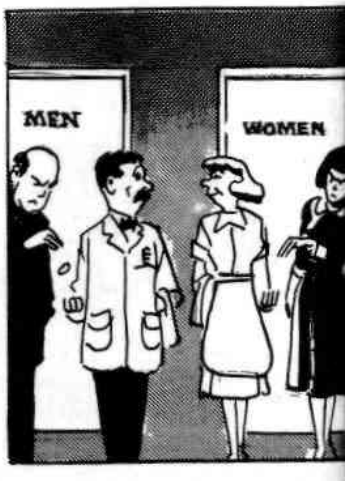
Unless stopped soon, even wives will soon demand tips!

Dazed tipsters oft find themselves tipping statues, dogs, etc. . . .



Unless outlawed, it will soon spread to other planets . . .

It's so bad, that a cop outside theatre can't extend hand to see if it's raining without being mistaken for theatre usher.

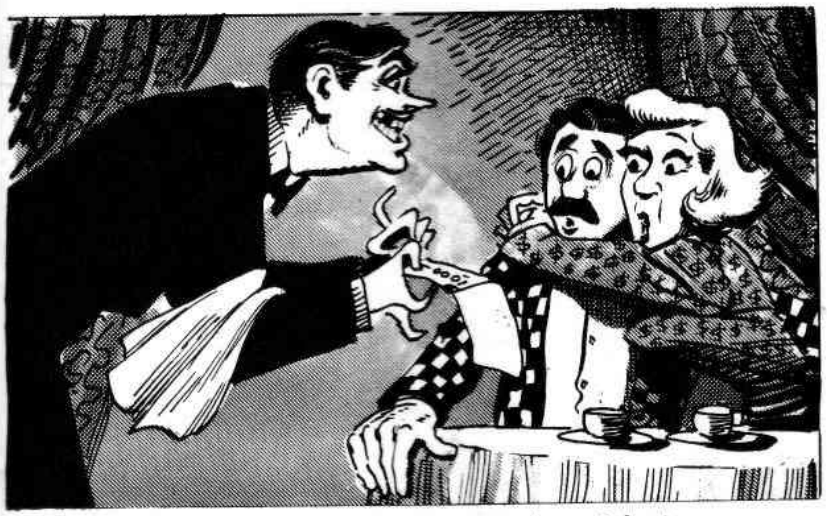


However, tipping will level off . . . them that gives . . . GETS!

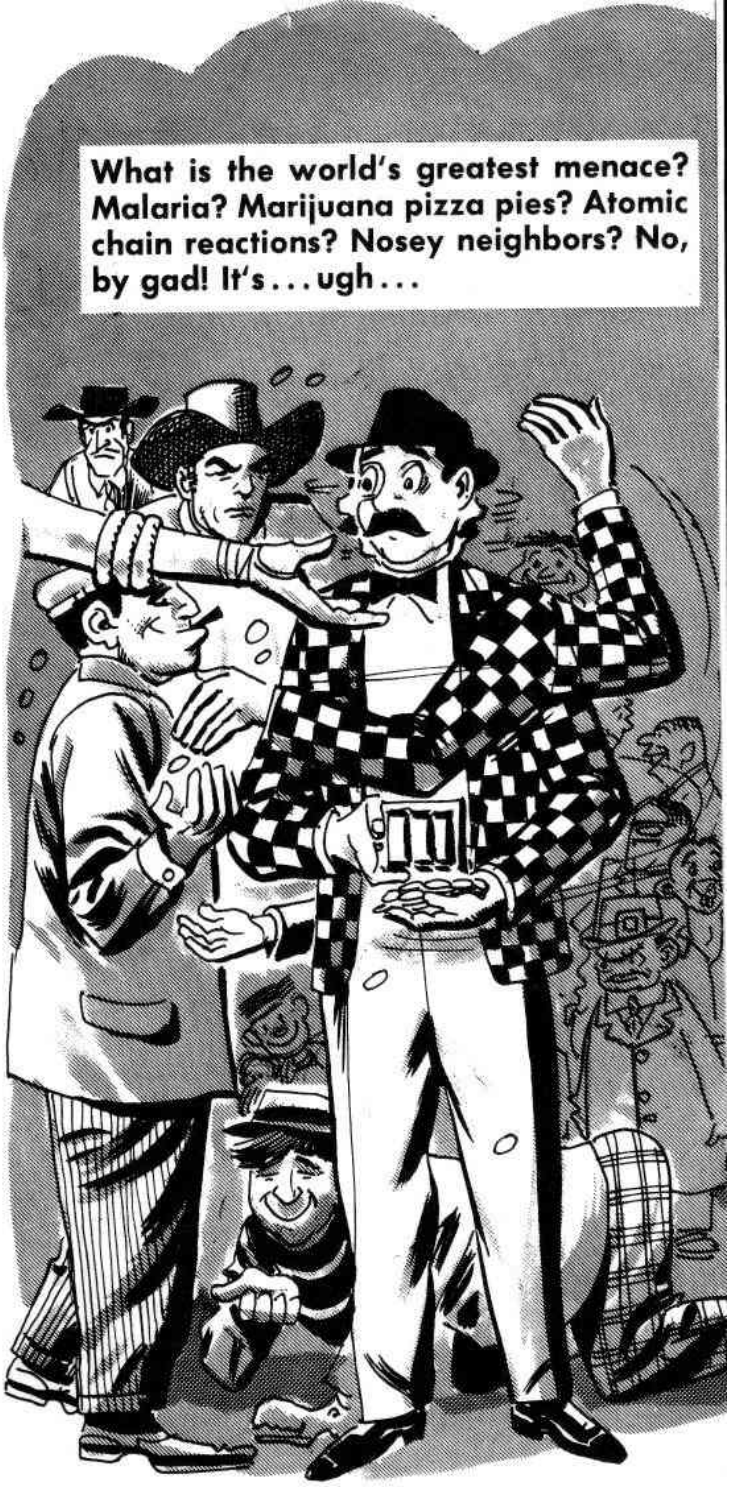
Ever try leaving an establishment without leaving a tip?

Your tip lets the employer get away with lower salaries.

Patron tips in self-defense, lest tresses be "accidentally" burnt.



Here is couple who are known in trade as right tippers.

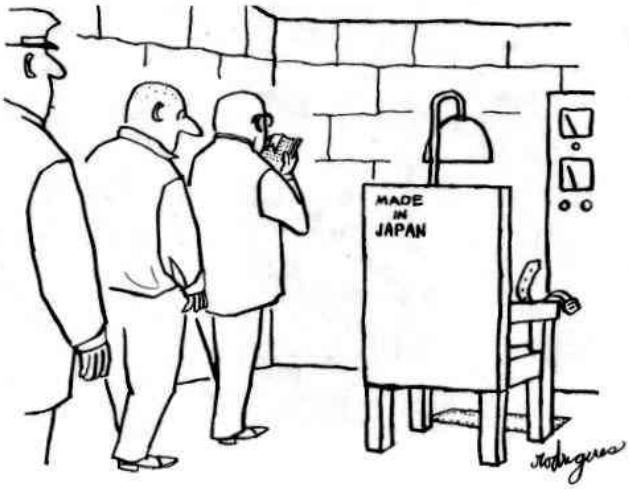


Here is couple waiting for service with the word out on them. Mainly, they don't tip.

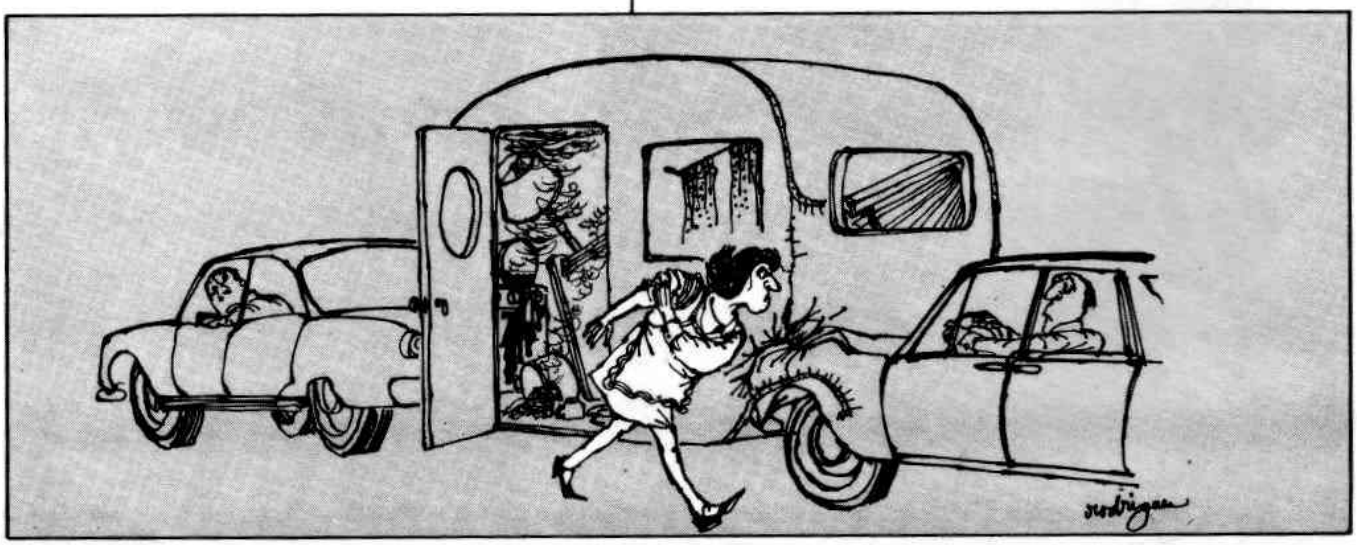
Welcome to the Strange World of Rodrigues

Charlie Rodrigues is one of America's outstanding cartoonists. He's been outstanding by our office door for weeks, so we bought these cartoons. Read 'em and have yourself a happy. . . .

"He looked much better yesterday . . ."



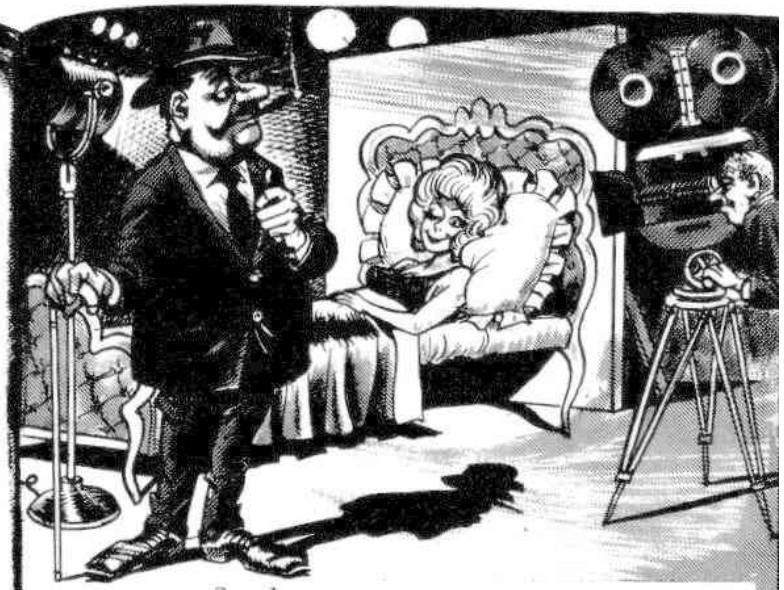
"Don't EVER fool with that guy!"



Every year, thousands of people head for Hollywood in the hopes of becoming big stars in motion pictures . . . some make it, others go home with their dreams and bank accounts shattered. Since maybe you will be one of the thousands making the trip, CRACKED gives you . . .

THE CRACKED HOLLYWOOD FIRST READER

McCARTNEY



See the man.
The man is a producer.
What does the man produce?
He produces movies and ulcers
for his actors, writers and directors.
Does the nice man work hard?
Yes, the nice man works very hard,
writing memos, checks and starlets'
telephone numbers.

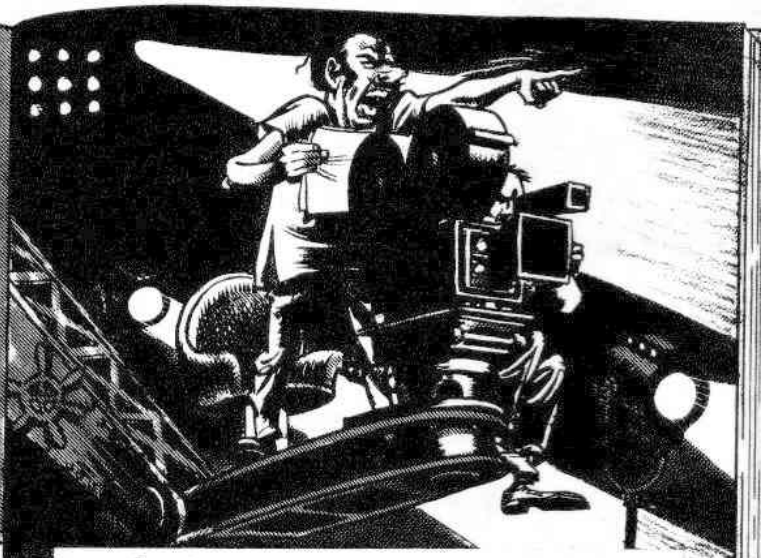
See the man.
The man is an actor.
Does the man like being an actor?
Yes, he likes being an actor because he wants to be famous and wear dark sun glasses so folks won't recognize him.
Has the man been in Hollywood long?
Yes, the man has lived in Hollywood for years. He knew Lassie when she was a pup and when Mickey Rooney was much taller.
Is the man married?
Yes, many, many times.
In fact he almost has as many ex-wives as he has scrapbooks.

See the girl.
The girl is a starlet.
What does a starlet do?
A starlet poses for still pictures.
Is a starlet ever in a motion picture?
Yes, briefly and usually wearing something brief.
What does it take to become a starlet?
It takes 38, 22, 36.
Do starlets take dictation lessons?
Yes. They must be able to say "cheese" very clearly.

See the man.
The man is a writer.
What is he writing now?
He is writing a script for a new movie,
titled, "CLEOPATRA, DAUGHTER OF BABY
JANE AND SISTER OF HUD". Will his
boss like the script?
No, his boss will tell him to make
a few changes.
The writer will make the changes and
then the movie will be called, "DAYS OF WINE
AND ROSES AND LA DOLCE VITA HUD".

See the dog.
He is a star.
What is the dog's name?
His name is "Irving".
Is the dog smart?
Yes, the dog is very smart.
He can roll over, play dead
And bite his agent if he doesn't
get a good part.
Are there many dogs in Hollywood?
Yes, half the pictures made
each year are real "dogs".

See the man.
The man is "Irving's" agent.
What does an agent do?
He sits around his office counting
the ten percent he collects from his
client's salary each week.
Why does the man have two bandages on
his face?
"Irving" bit him last week and his blonde
secretary slapped him yesterday.



See the man.
He is a director.
What does a director do?
He yells, "Lights, action, camera!"
and other things if somebody spoils the shot.
Is that all a director does?
No, he also shouts, "Okay, print it!"
And "Sober him up, he has to be
on the set in five minutes!"
Where do directors come from?
Mostly, from the president
of the studio's side of the family.

See the man.
The man is a press agent.
What is the man's job?
His job is to get his clients' names mentioned in magazines, newspapers and books. What happens if he gets his client's name mentioned in *Confidential* magazine?
He gets fired.

See the lady.
Who is the lady?
The lady is a Hollywood gossip columnist.
How do you become a Hollywood gossip columnist?
By keeping your nose to the grind stone and your eye to the keyhole.
Does it take much to become a columnist?
No, just a typewriter and a great imagination.

See the young girl.
The young girl is a child star.
Is she rich?
Yes, she is so rich she gives her parents an allowance each week.
Does she have toys?
Yes, every day she plays with her blocks—the five city blocks she owns.
How old is she?
Seven, going on her eighth million dollars.

Who is the man?
The man is a stuntman.
He does all the dangerous stunts for the star.
Stunts like falling off horses, jumping out of speeding cars and taking the star's alimony check over to his ex-wife's house.
Do stuntmen make a lot of money?
Some do. Others just seem to make hospital expenses.
Does Dean Martin have a stuntman?
No, he does his own drinking.

SHUT-UPS!

If New York City wants to solve its traffic problems, why doesn't it buy New Jersey and use it for a parking lot?

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PREVIEW!
WERNER BROS.
SENSATIONAL
MOTION PICTURE,
"MY WET LADY."
U. S. Dept. of Weather

BALCONY — Seat 25
Row B

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GOMER PYLE
SHAKESPEARE
FESTIVAL
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